# Investor Presentation



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Note: EBITDA is a non-GAAP financial measure. The EBITDA definition used in this investor presentation includes revenues, cost of sales, marketing, sales and distribution expenses, general administrative expenses, research and development expenses and other operating income/(expense), and income/(expense) from investing activities, but excludes depreciation, amortization and impairment expenses, financial income/(expenses) presented in other operating income/(expenses) (i.e. FX gain/(loss), interest and rediscount income/(expense) on current accounts excluding bank borrowings).

### Net Subscriber Additions

Broadband

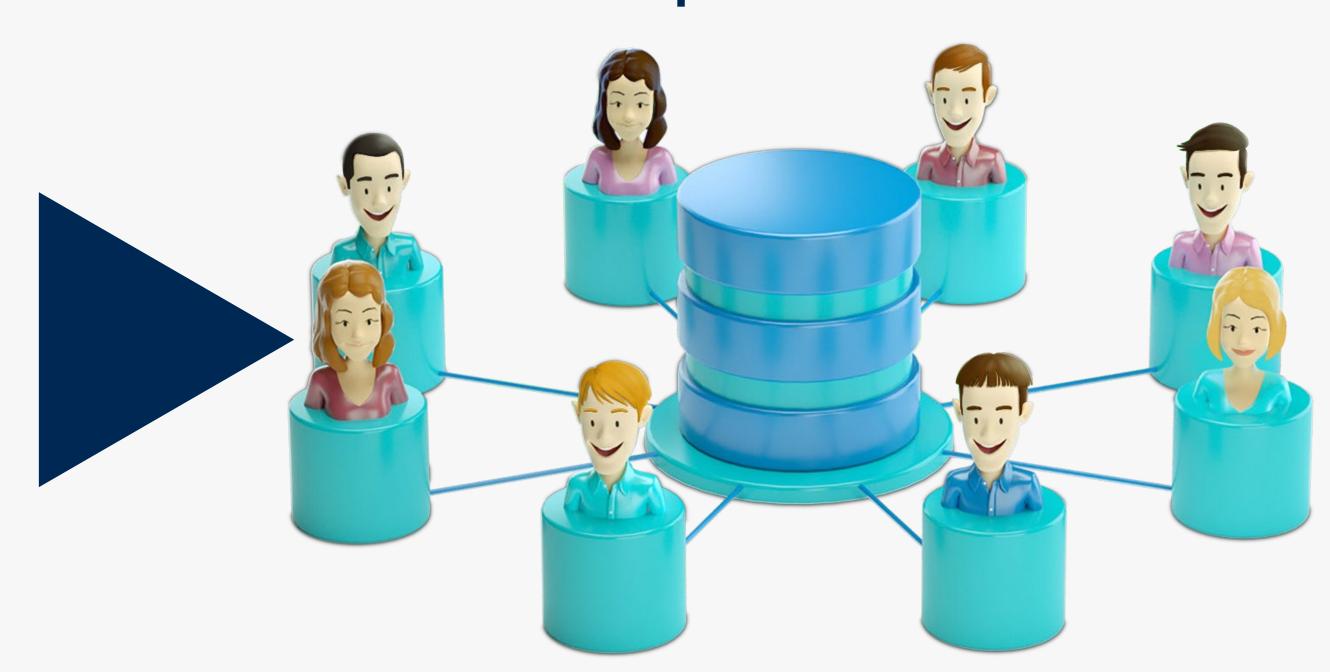
131<sub>K</sub>

974<sub>K</sub>
11M



46.7mn
total
subscribers

of customers consented for sharing of their info among our group companies



YoY increase in multi product 63%\* ownership to

Mobile

5/5/K Q1'19 2.2mn
LTM



737K
net additions\*
in Q1

Home TV

21k Q1'19 405k

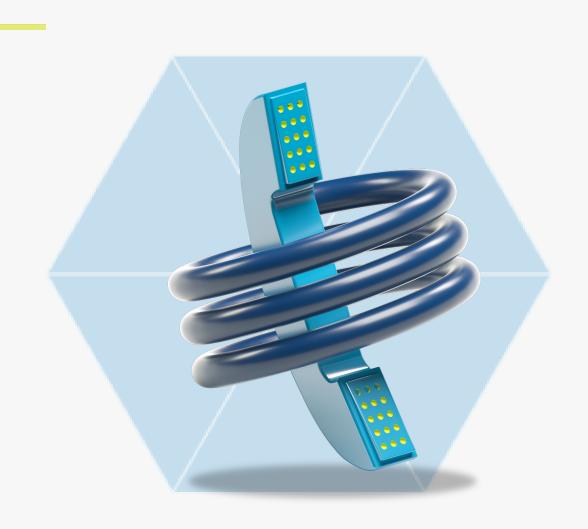


4.1 mm
net additions\*
in LTM

Fixed Voice

-3K
-110

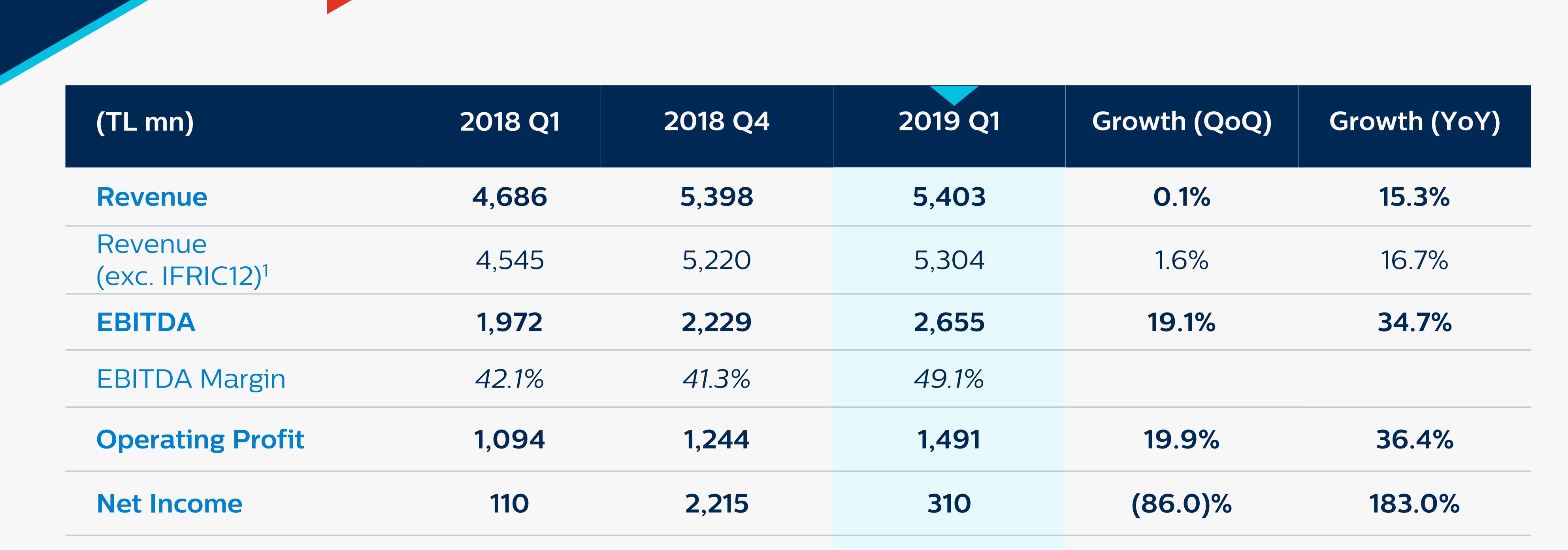
255K
LTM



\*Includes Tivibu GO

\*Among constant customer sub\_universe that provided consent last year

## Financial Performance



952

637

11.2%

(56.1)%

856

1,451

815

581

Adjusted Net Income<sup>2</sup>

**CAPEX** 

Türk Telekom adopted IFRS 16 accounting standards starting from 1 January 2019. For further details please refer to "Financial Footnotes" & "Summary Financial and Operational xls" on our web site.

16.8%

9.8%

<sup>(1)</sup> IFRIC 12 adjustment is a non-operational revenue line booked in conjunction with upgrades to fixed line infrastructure, such as the upgrade from copper to fiber based network

<sup>(2)</sup> Adjusted net income excludes the net impact of FX & FX hedging gain/loss (after tax) during respective period.

## Fixed Broadband Performance



#### ARPU & Subscribers

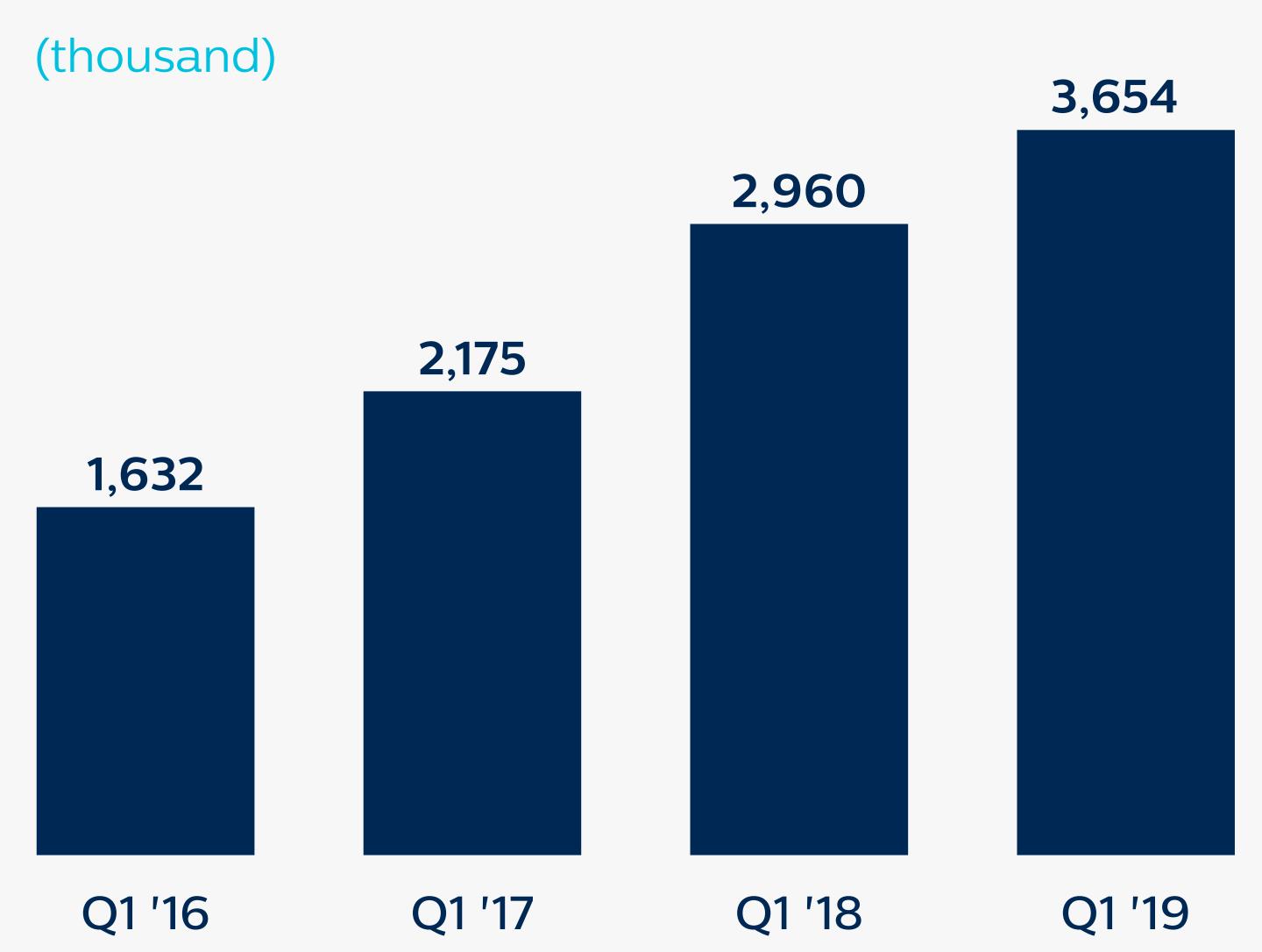
Subscribers (mn) ARPU (TL)





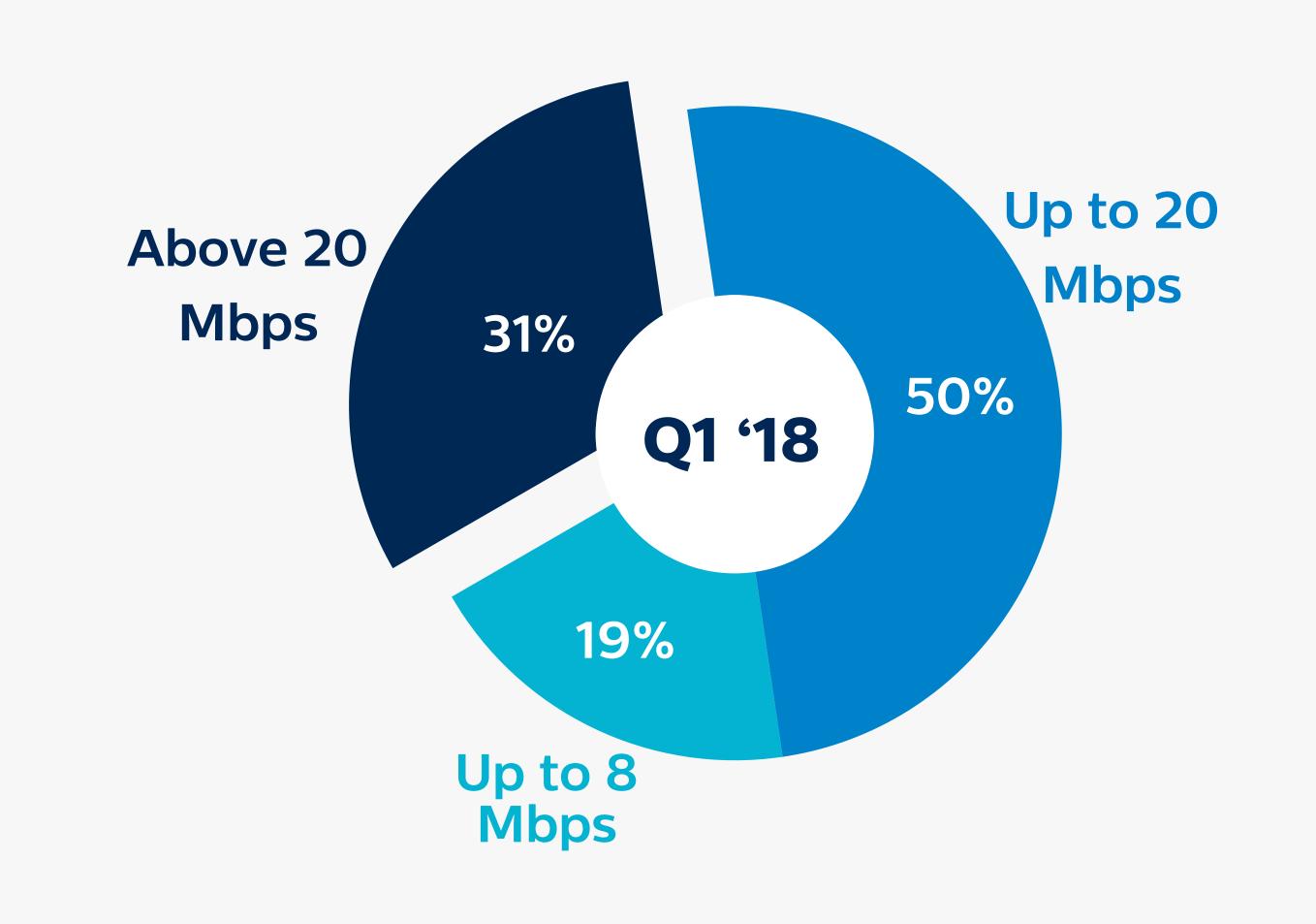
of the Q1 '19 FBB net adds came via Internet Bizden campaign

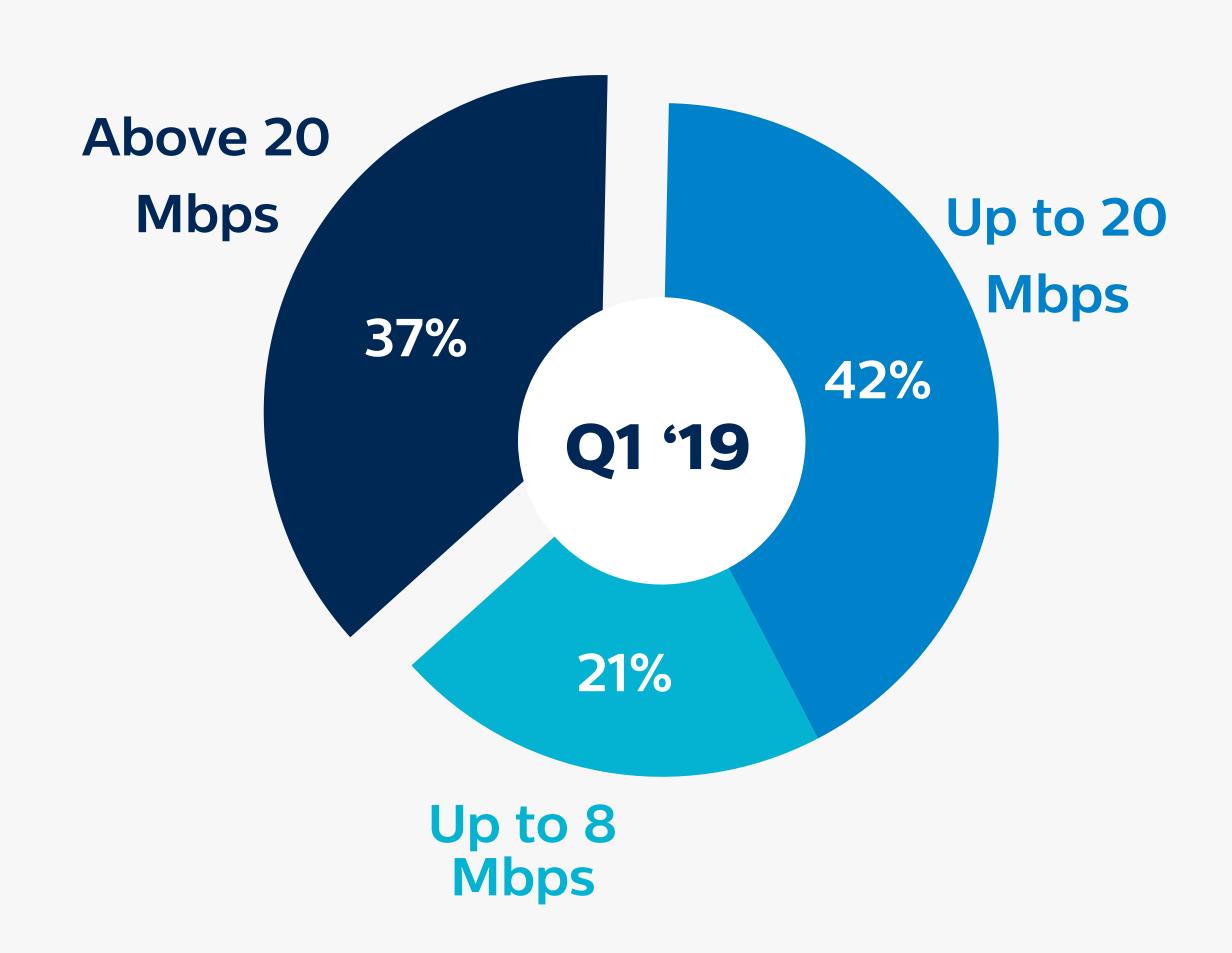
#### Fiber Subscribers



#### Speed Breakdown

(% of Subscribers)



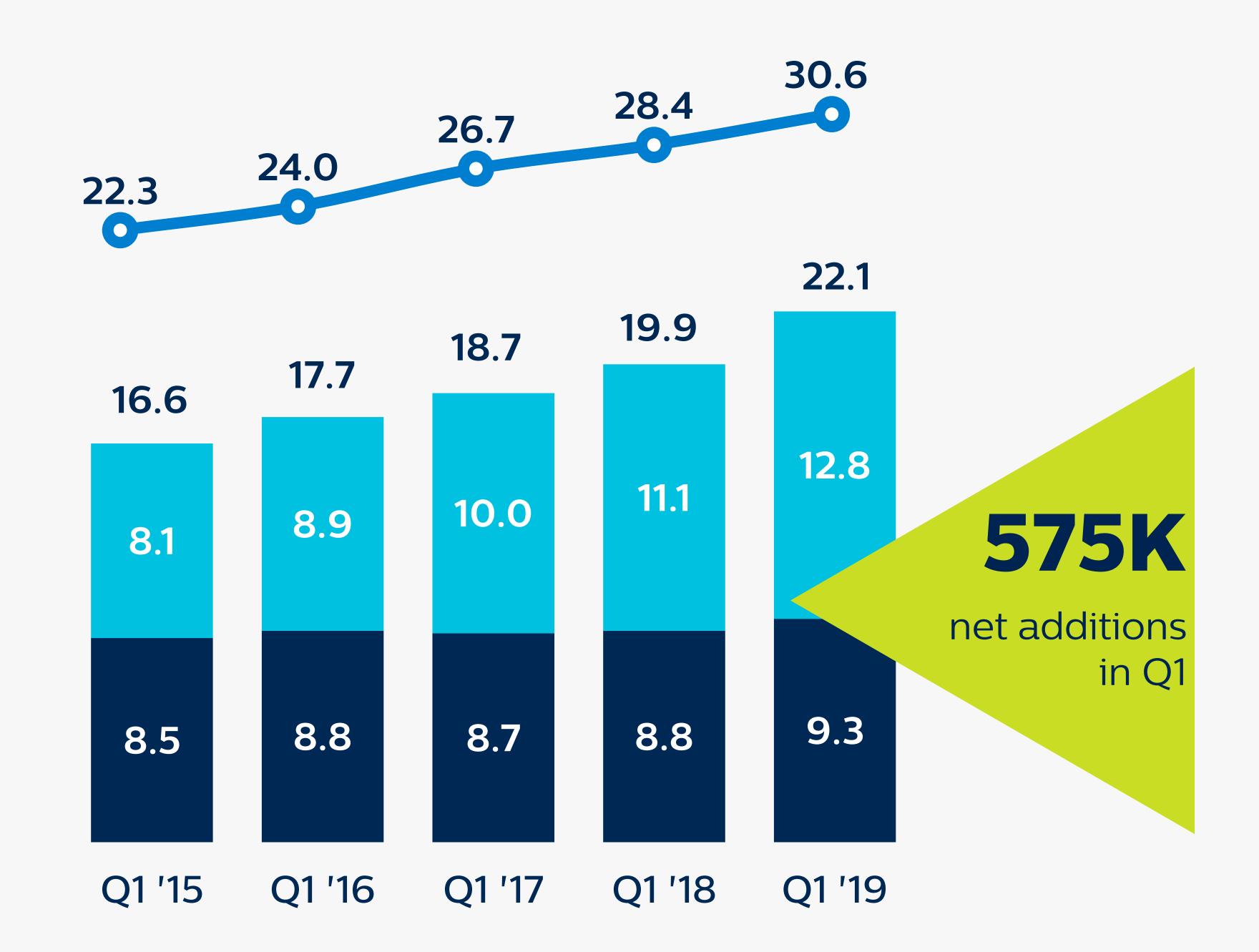


## Mobile Performance



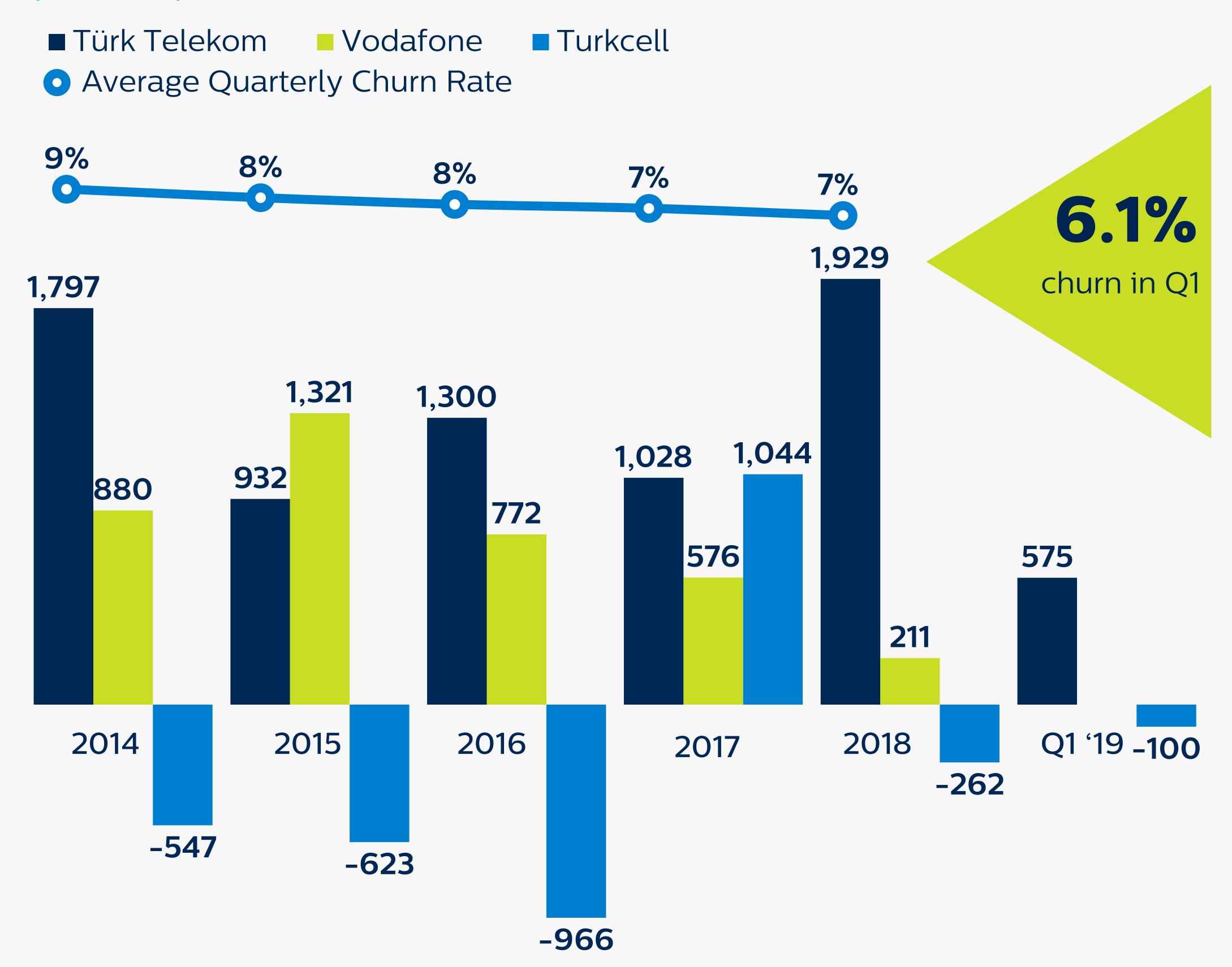
#### Growing ARPU & Subscriber Base

- Blended ARPU (TL)
- Prepaid (mn) Postpaid (mn)



#### Net Subscriber Additions

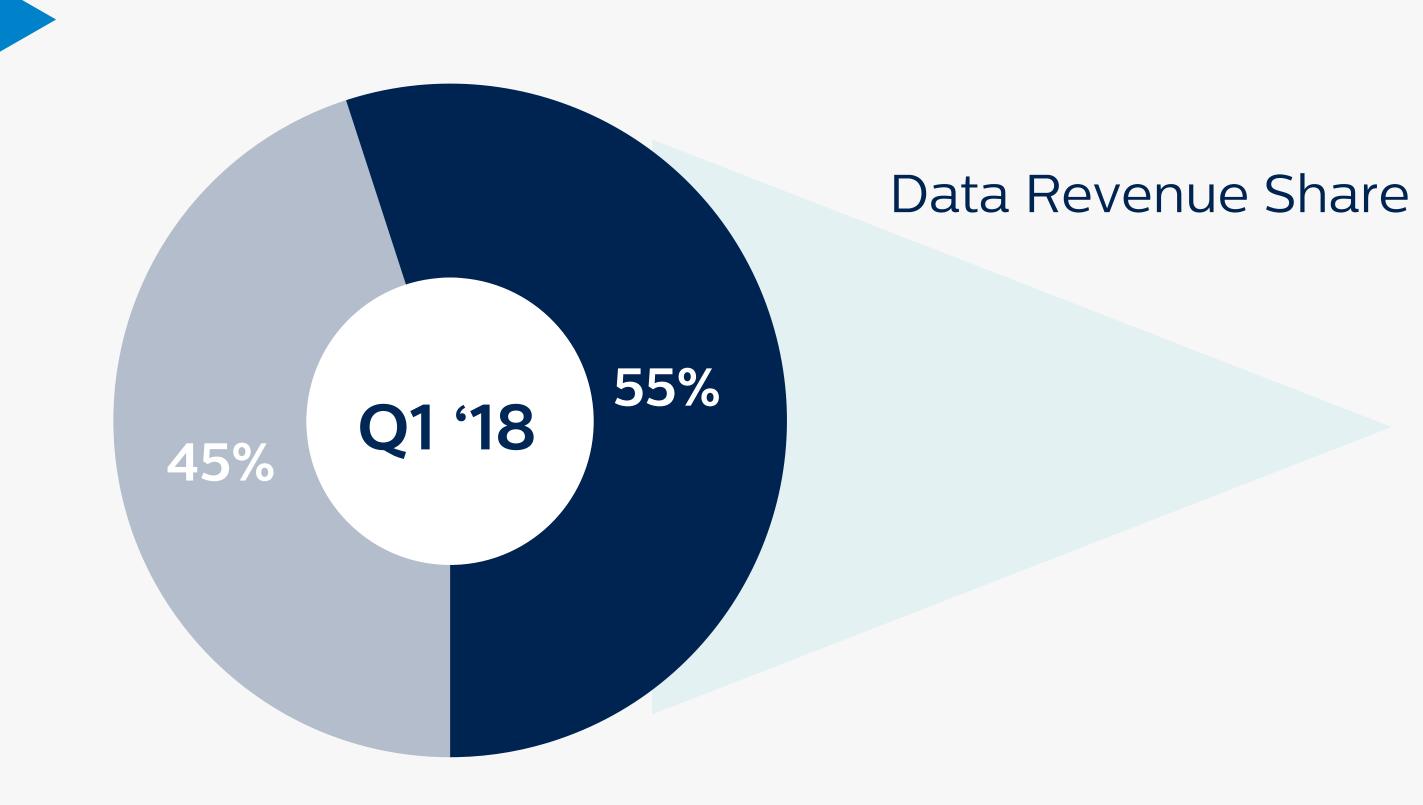
(thousand)

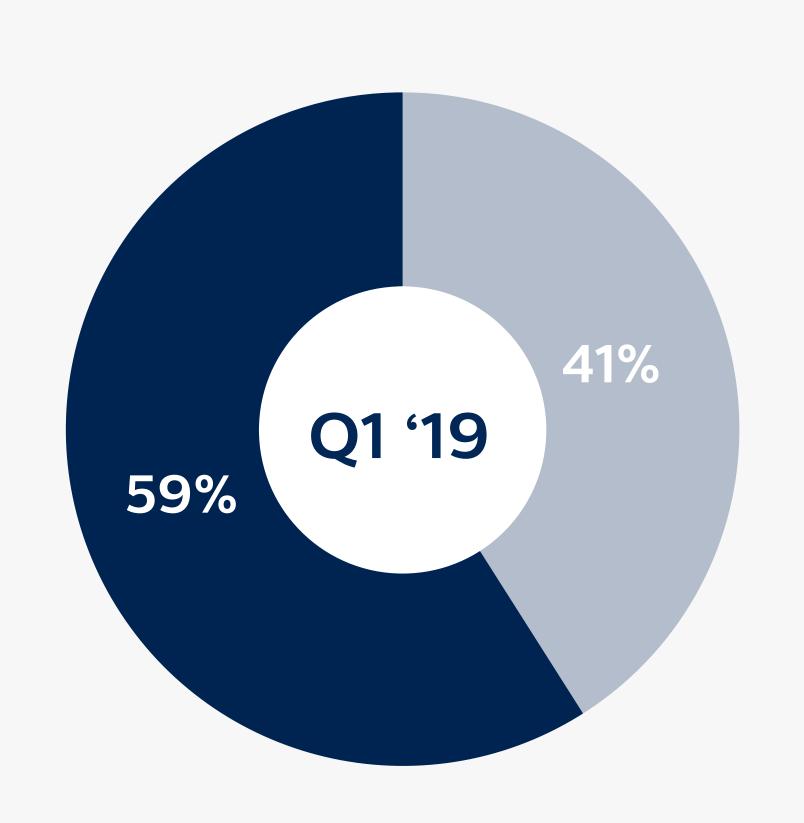


### Mobile Data

#### Data Revenue

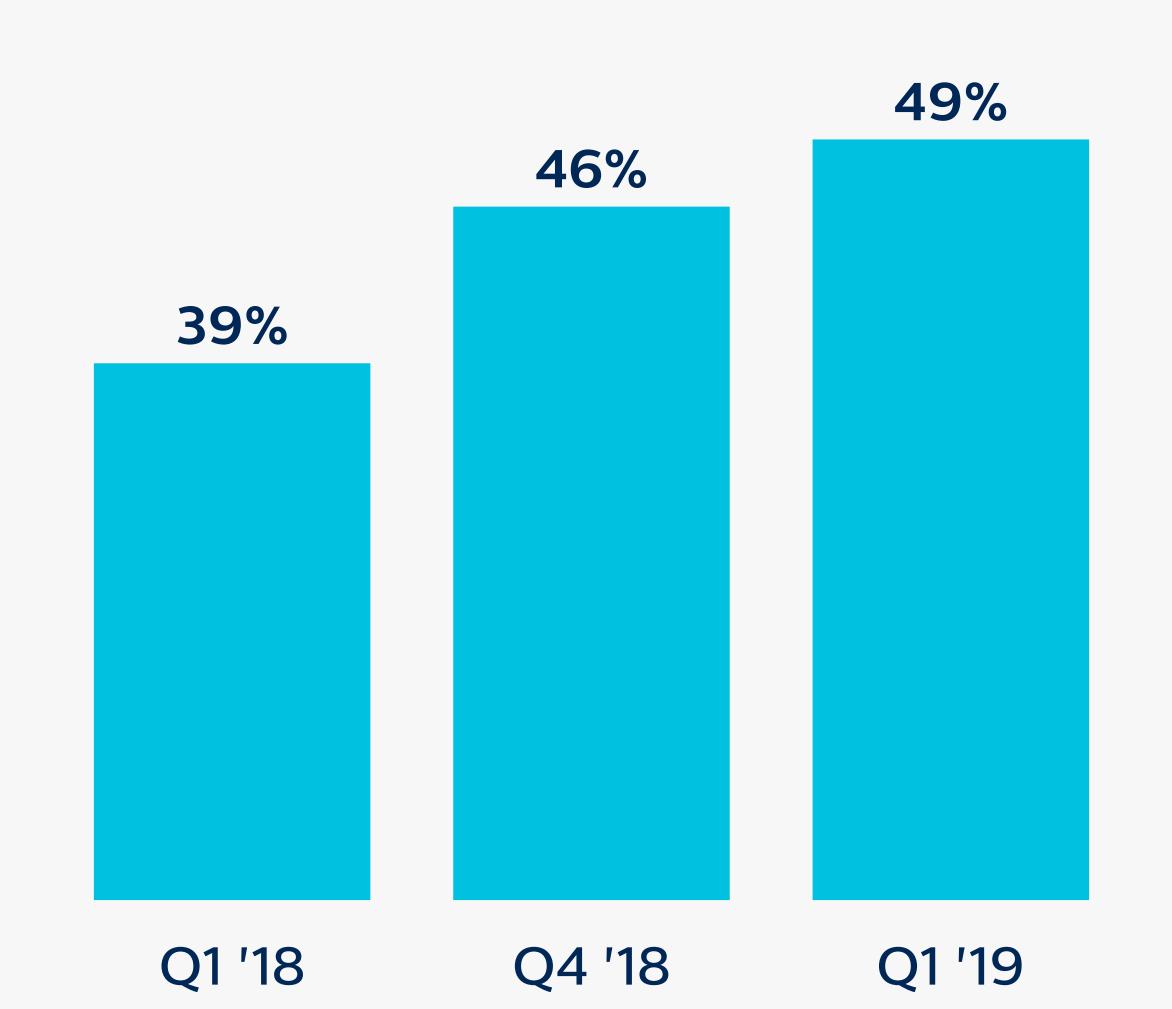
(Mobile service revenue share)





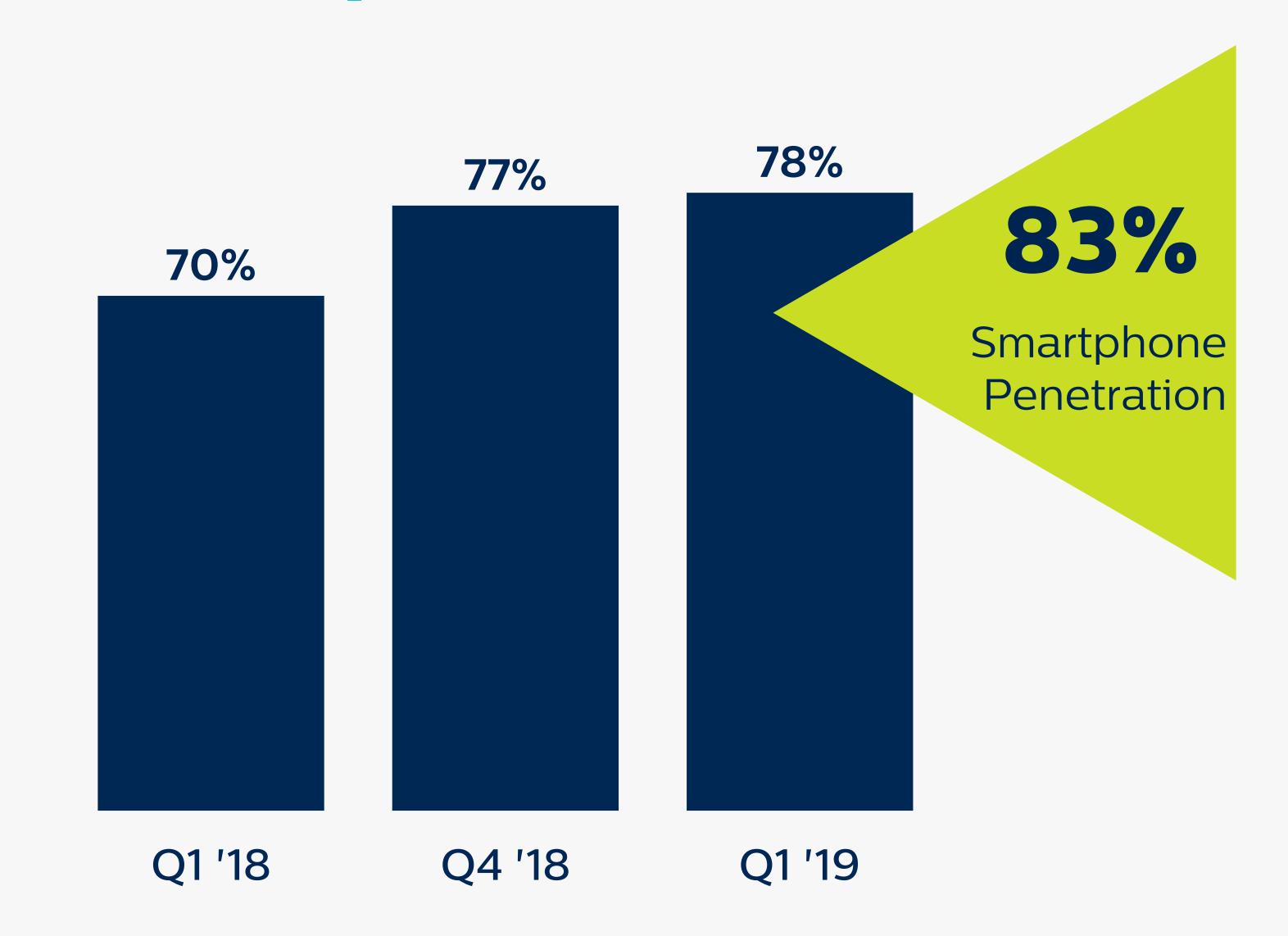
#### LTE Users\*

(Total subscriber share)



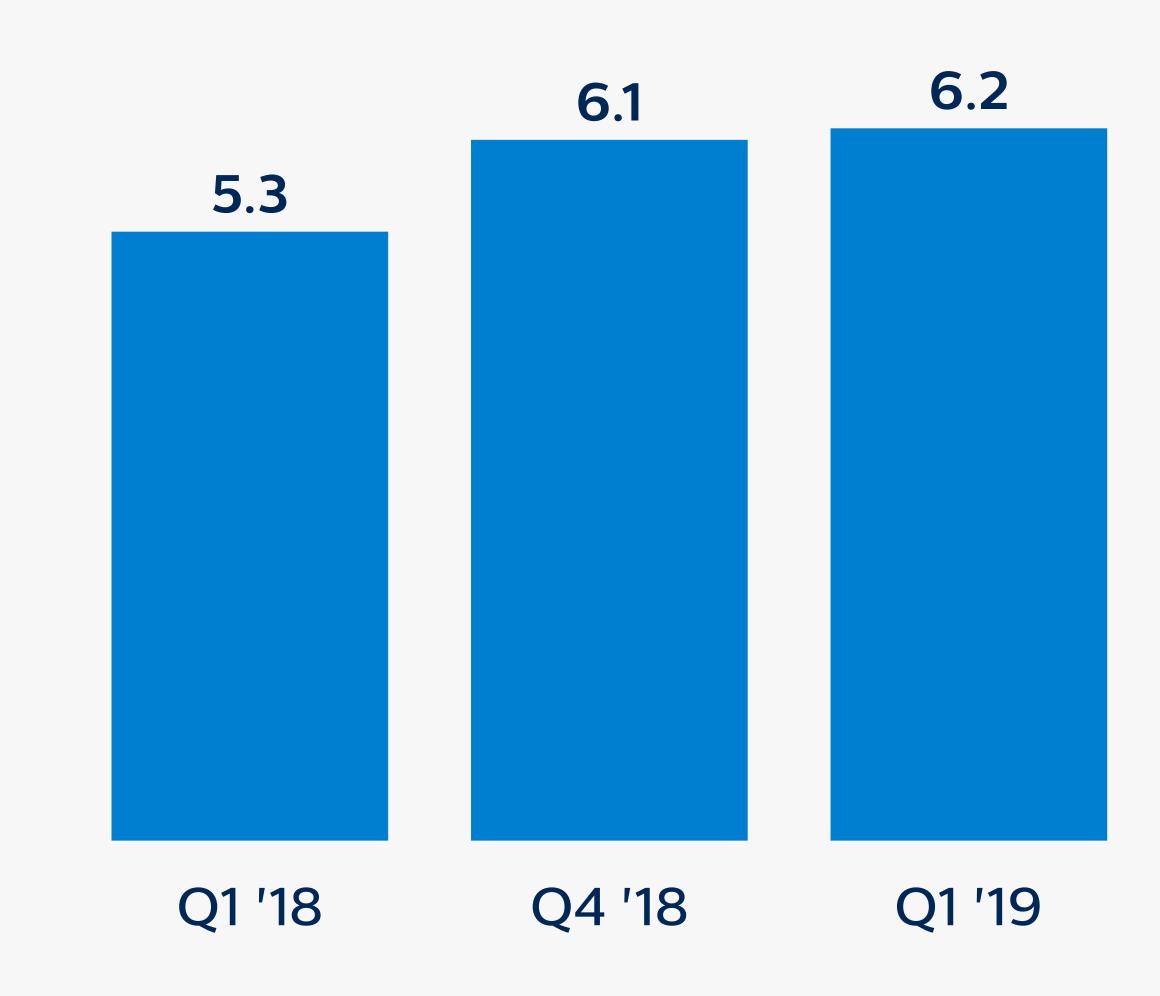
\*Subscribers who
1) registered for LTE
2) have LTE compatible device and simcard

## LTE Compatible Smartphone\*\*



#### Avg. Monthly Mobile Data Usage

(GB per LTE user)

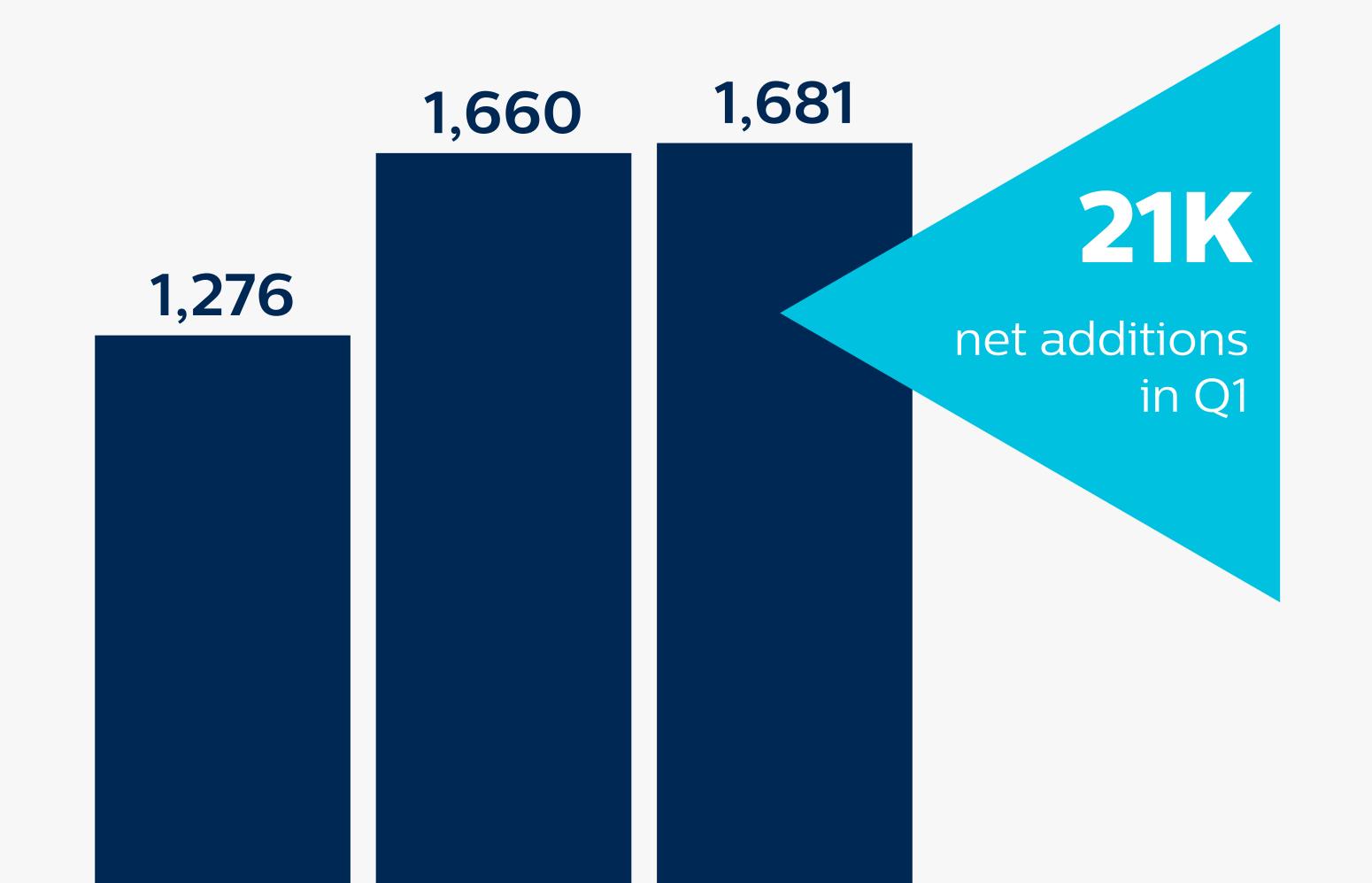


### TV Performance



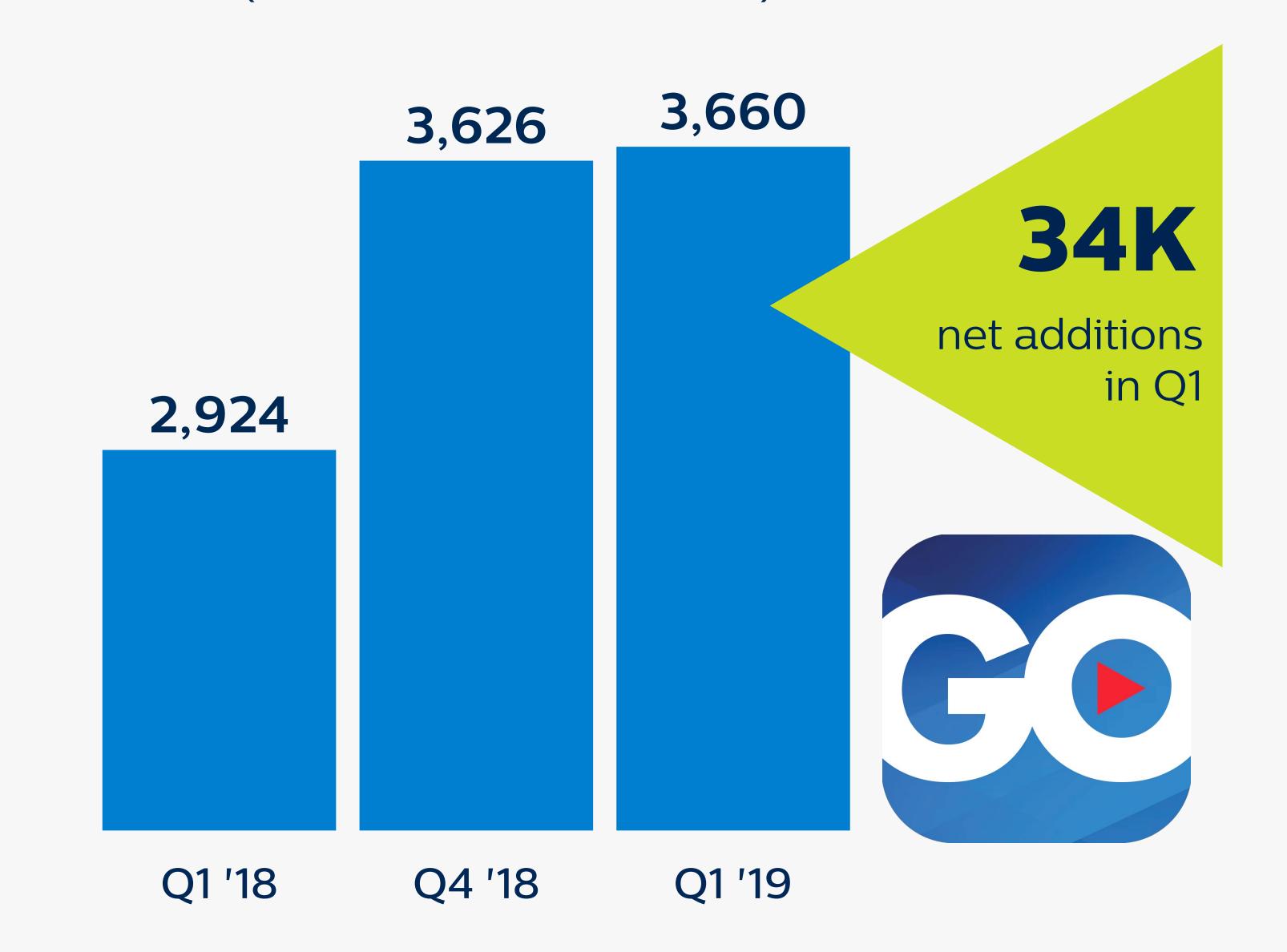
(thousand)

■ Tivibu Home



Q1 '19

■ Total TV (Tivibu Home + Tivibu GO)



#### Wireless Homes



Platform

Q1 '18

Q4 '18

IPTV + DTH + Web TV + Smart TV

Content

- Turkish Basketball Super League
- ► NBA
- English Premier League

- 3 Sports Inhouse Channels
- Kids & Documentary Channels
- ▶6000+ on demand assets

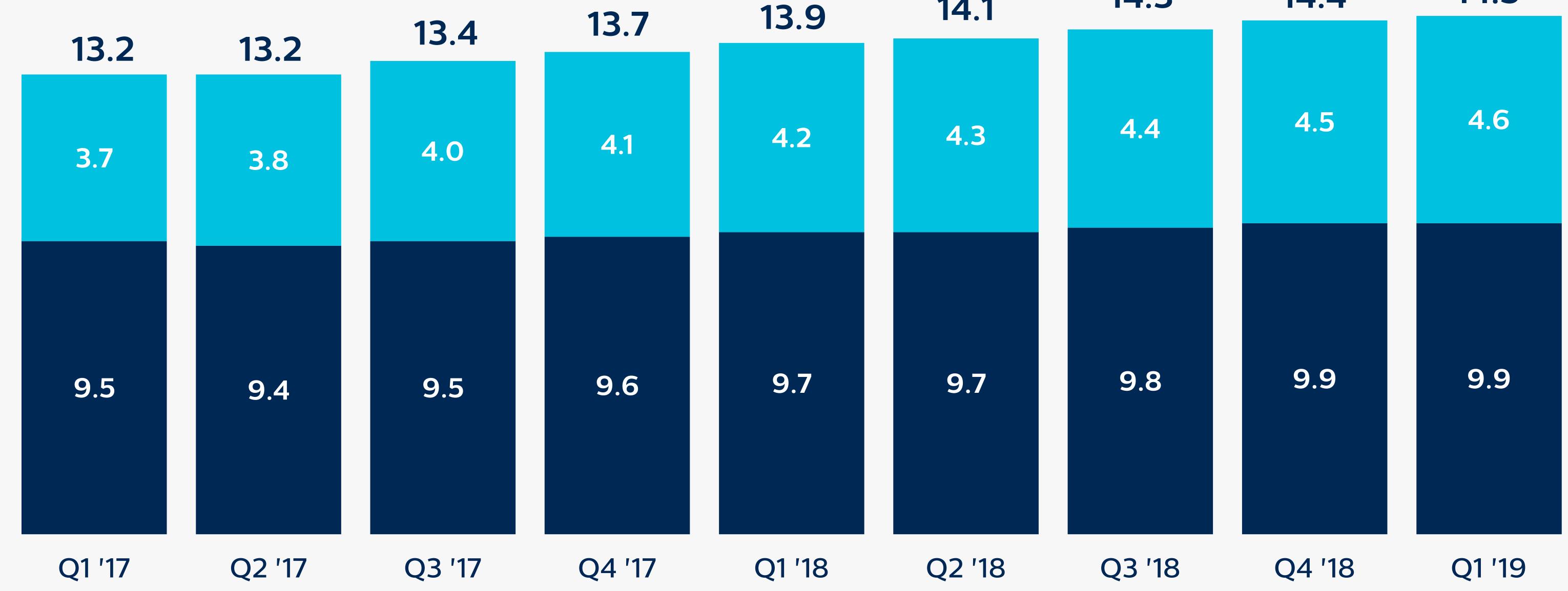
### Fixed Voice Performance



#### Access Lines and ARPU

- Fixed Voice (mn) Naked Broadband (mn)
- Fixed Voice ARPU (TL)



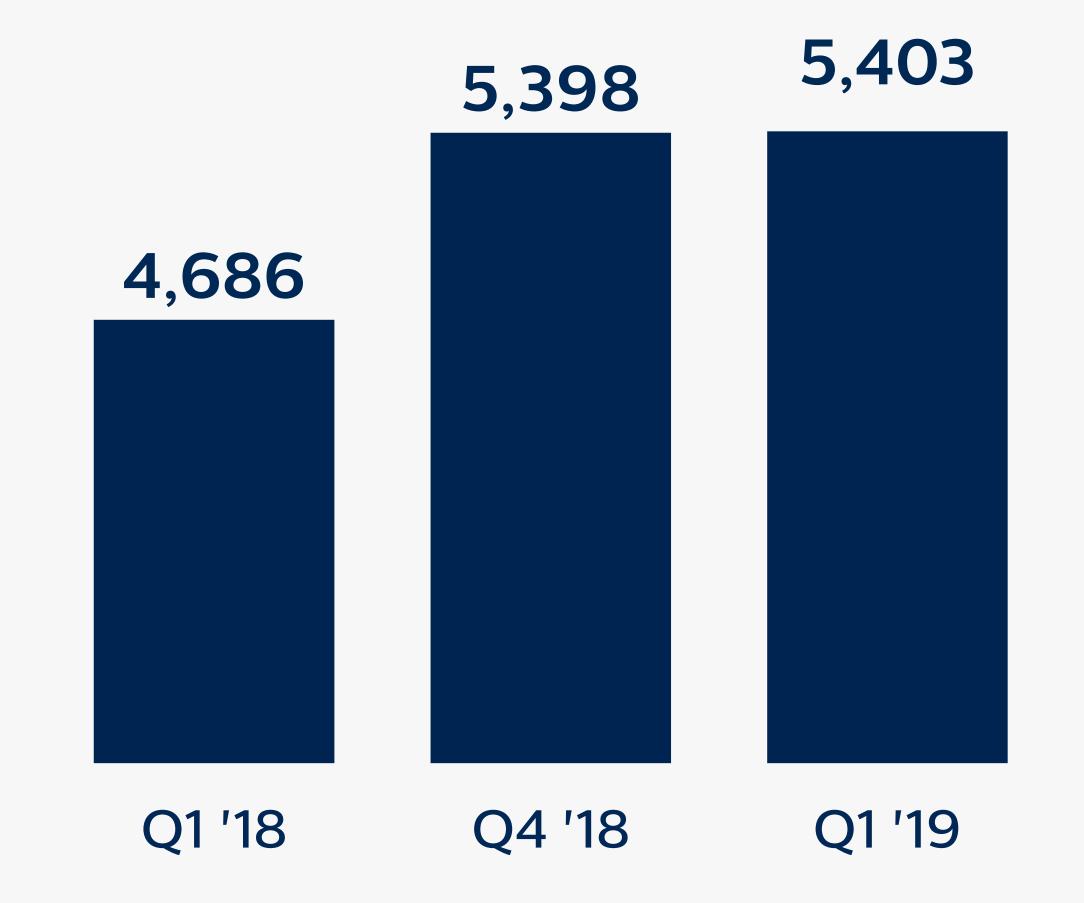


## Financials

## Financial Performance

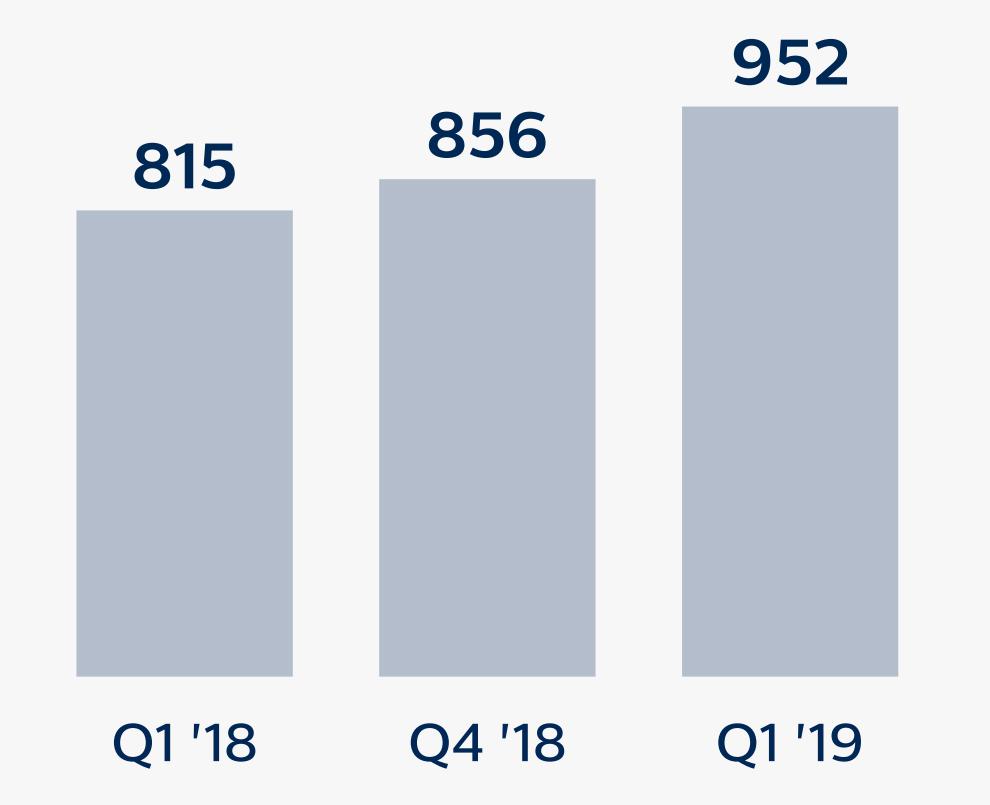
#### Revenue

(TL mn)



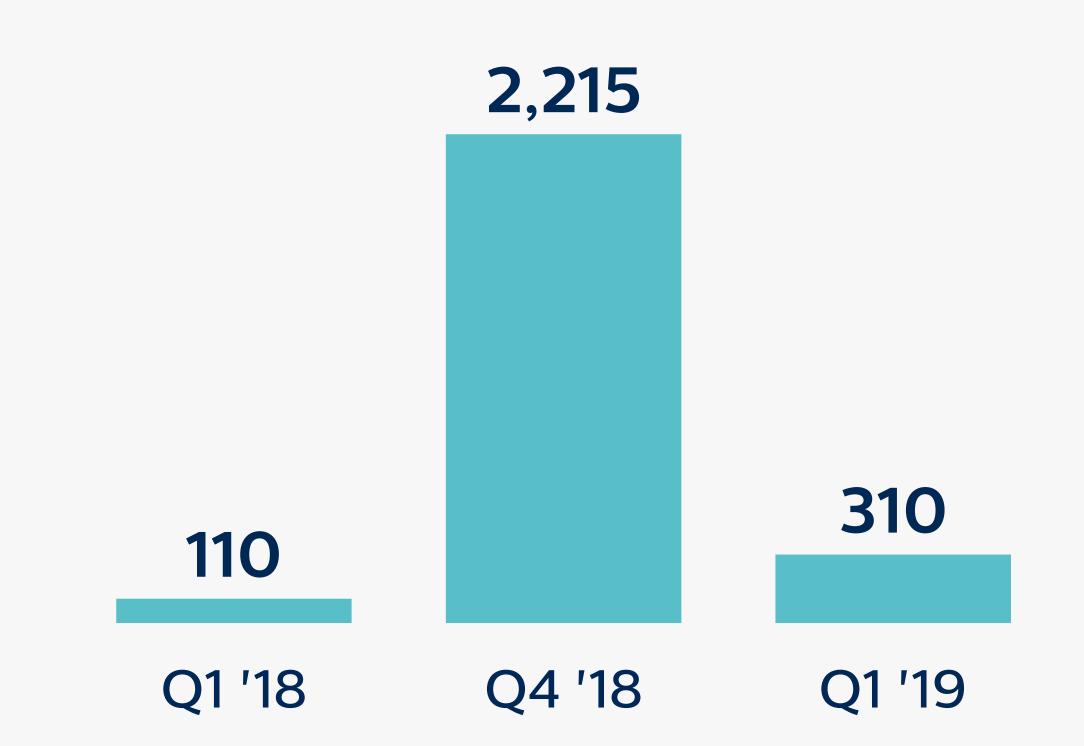
### Adjusted Net Income\*

(TL mn)



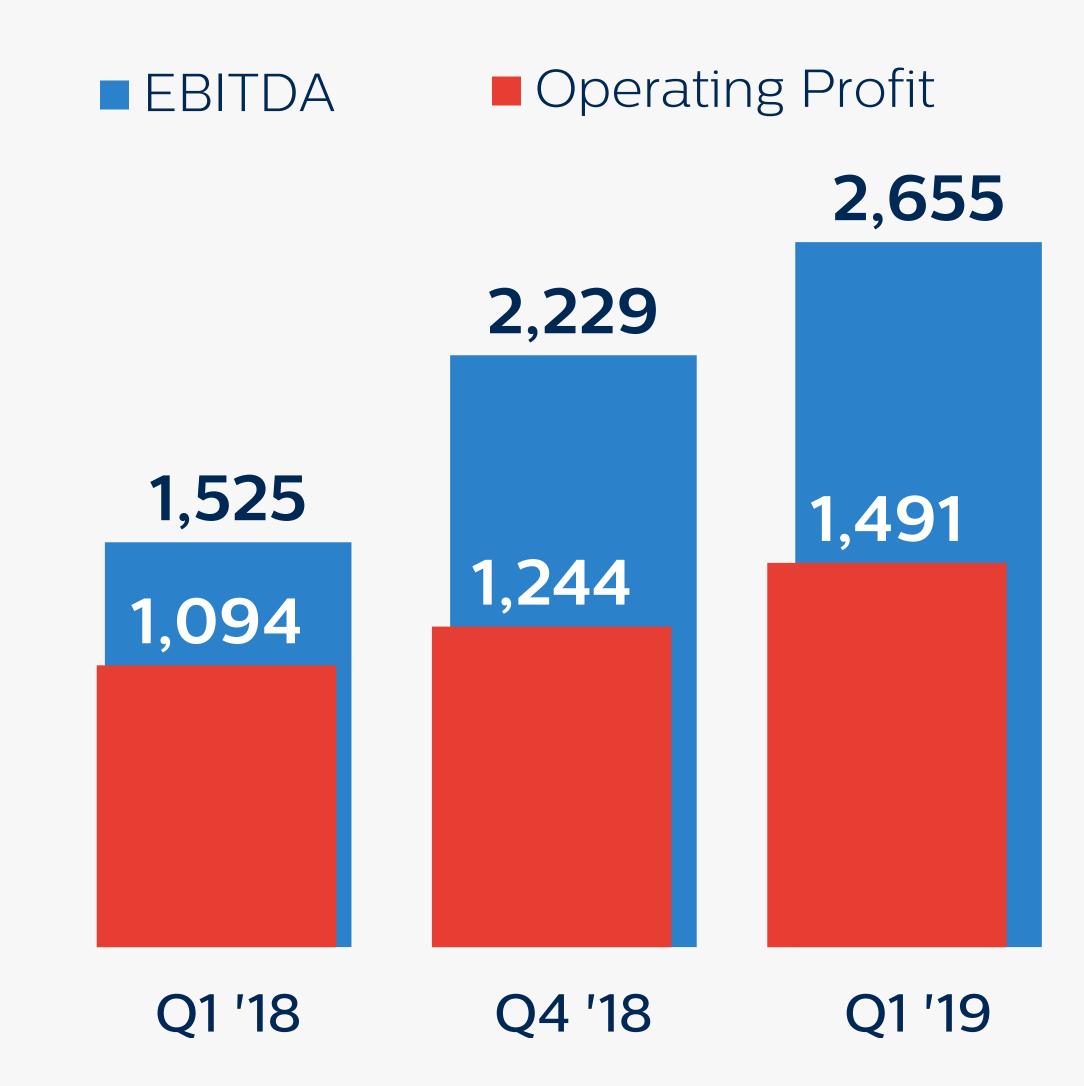
#### Net Income

(TL mn)



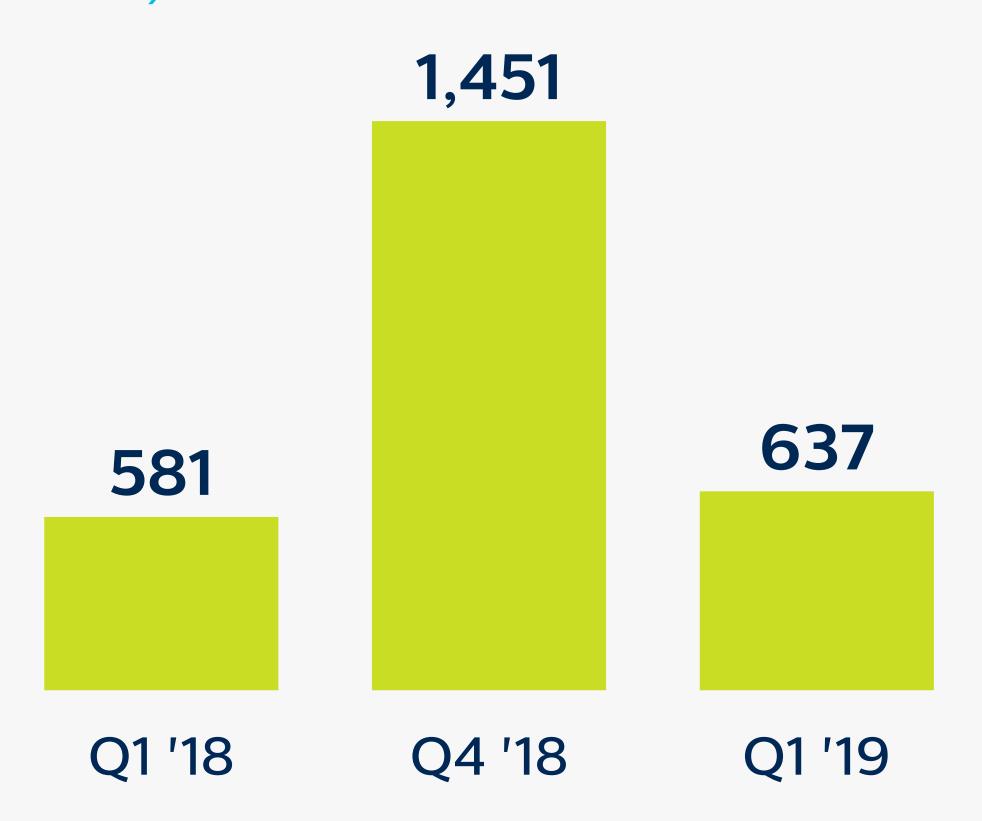
#### EBITDA & Operating Profit

(TL mn)



#### Capex

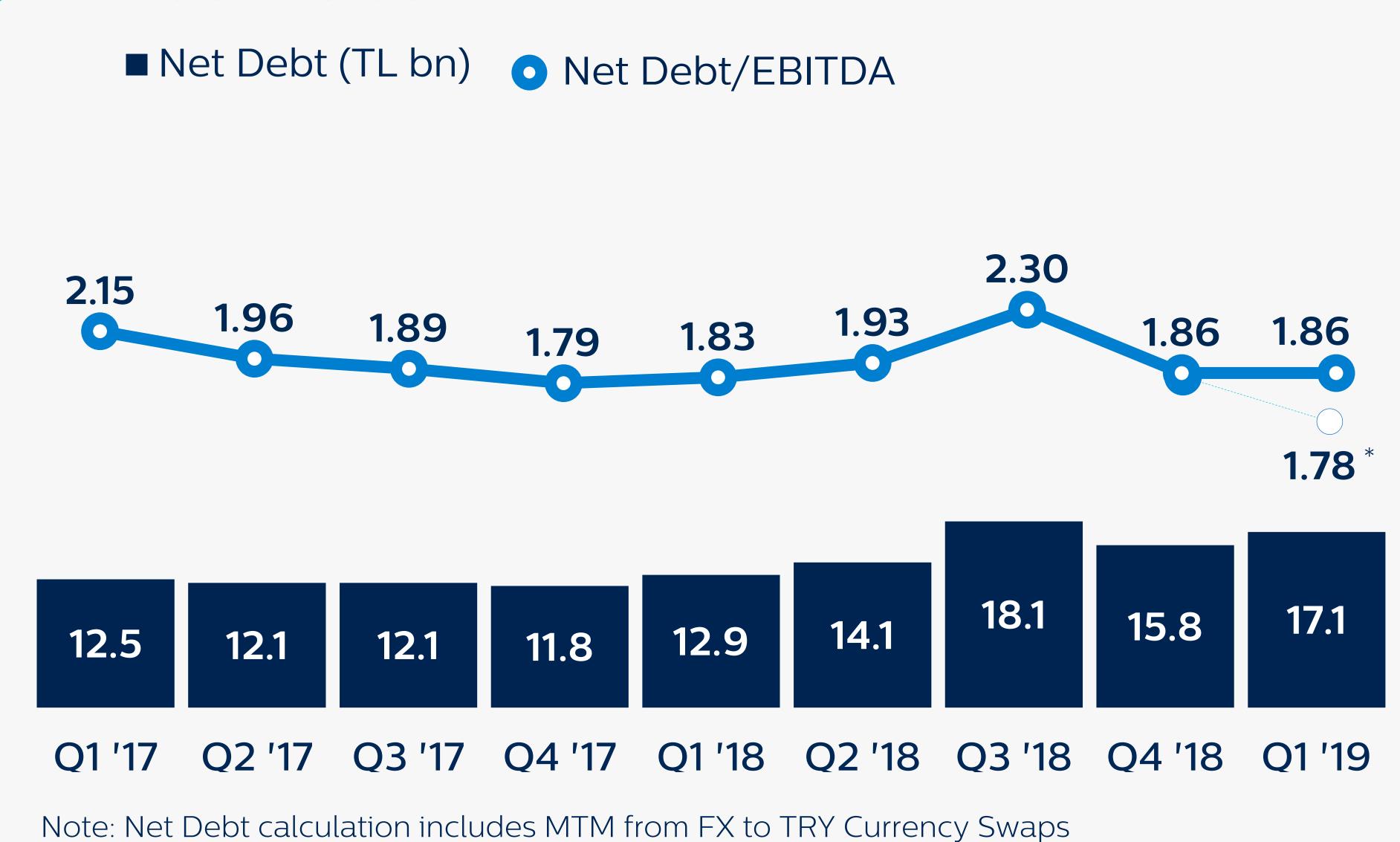
(TL mn)

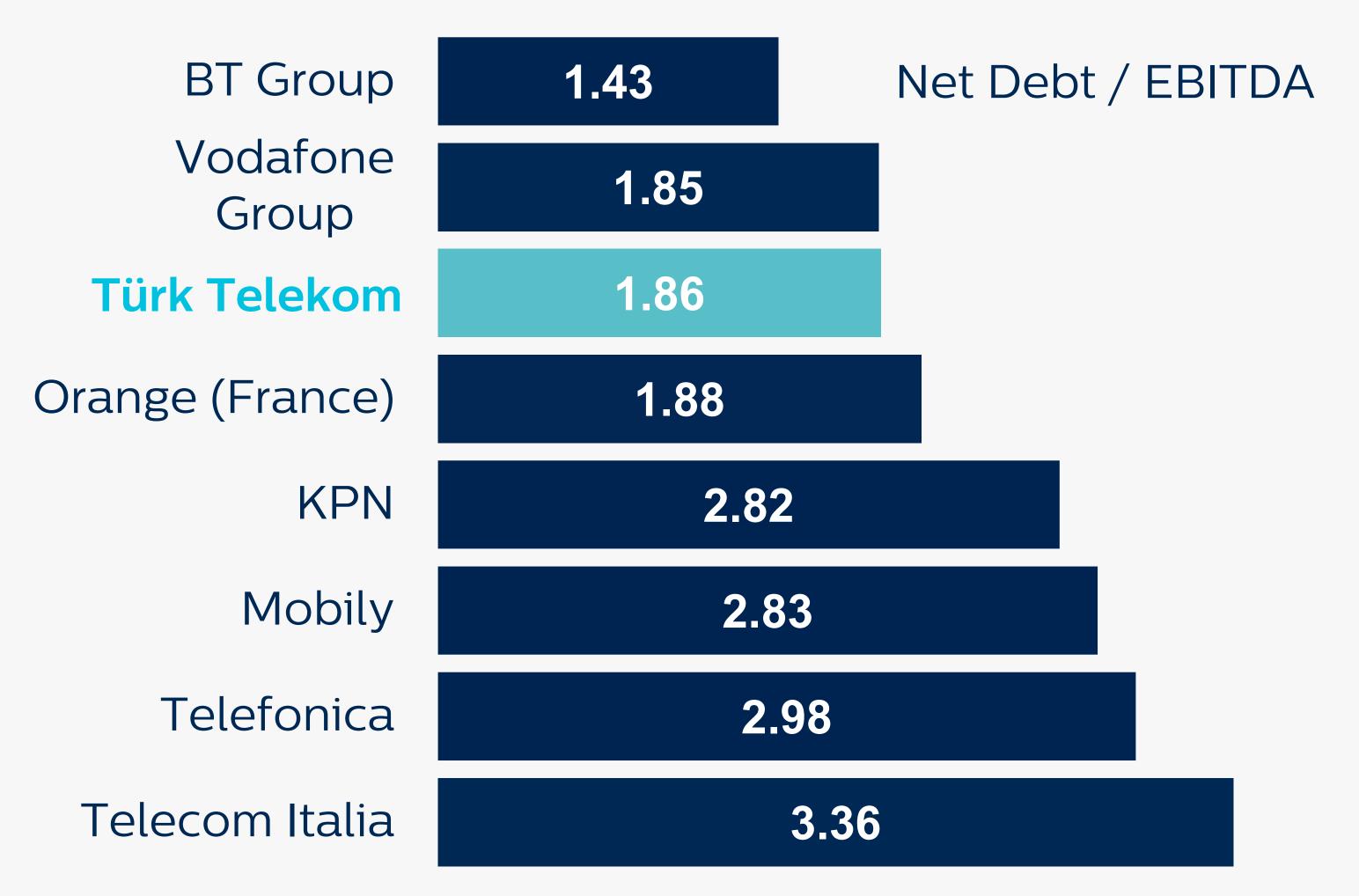


#### Debt Profile

#### Net Debt

#### Low debt ratio among peers





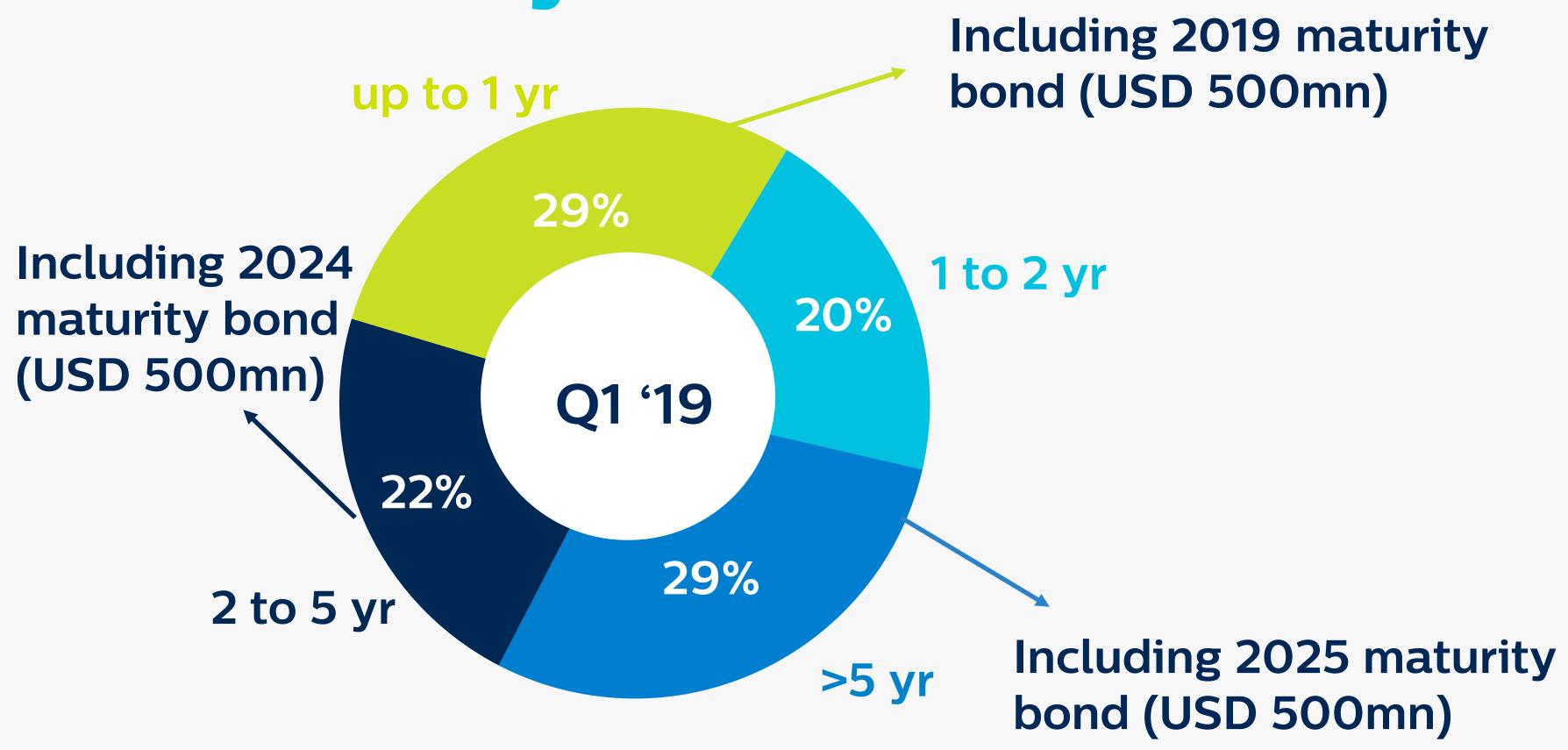
Source: Bloomberg

\*Türk Telekom's ratio is based on Q1 '19 financials; other's based on their latest data

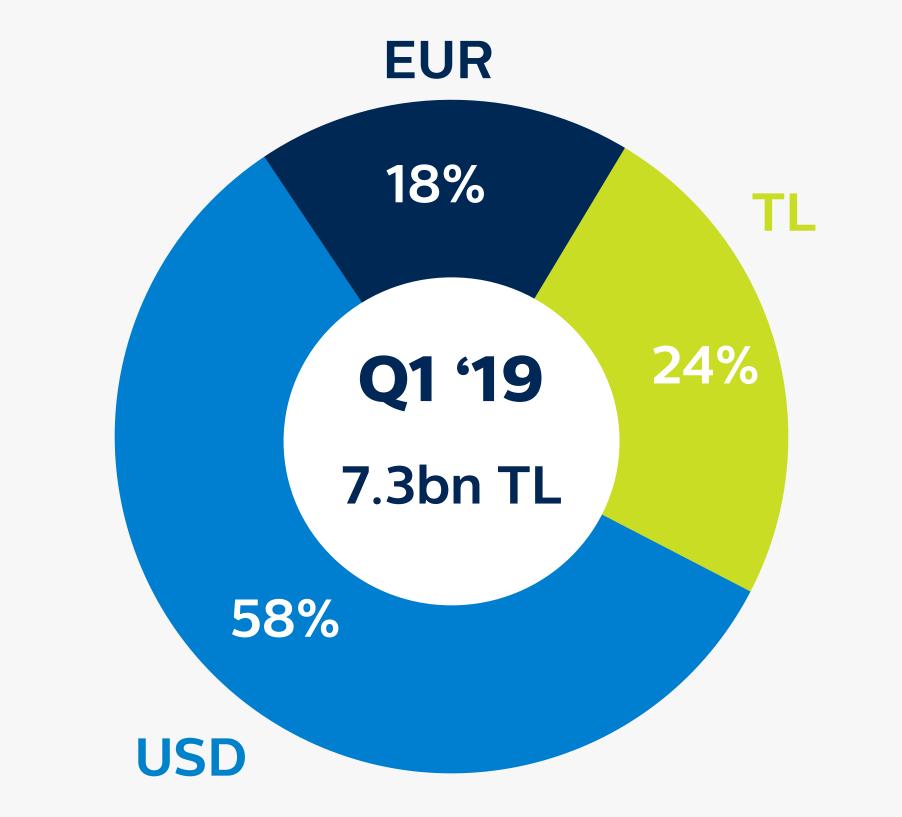
Net Debt/EBITDA calculation excludes extraordinary claims EBITDA calculation

\*Excluding IFRS 16 accounting impacts.

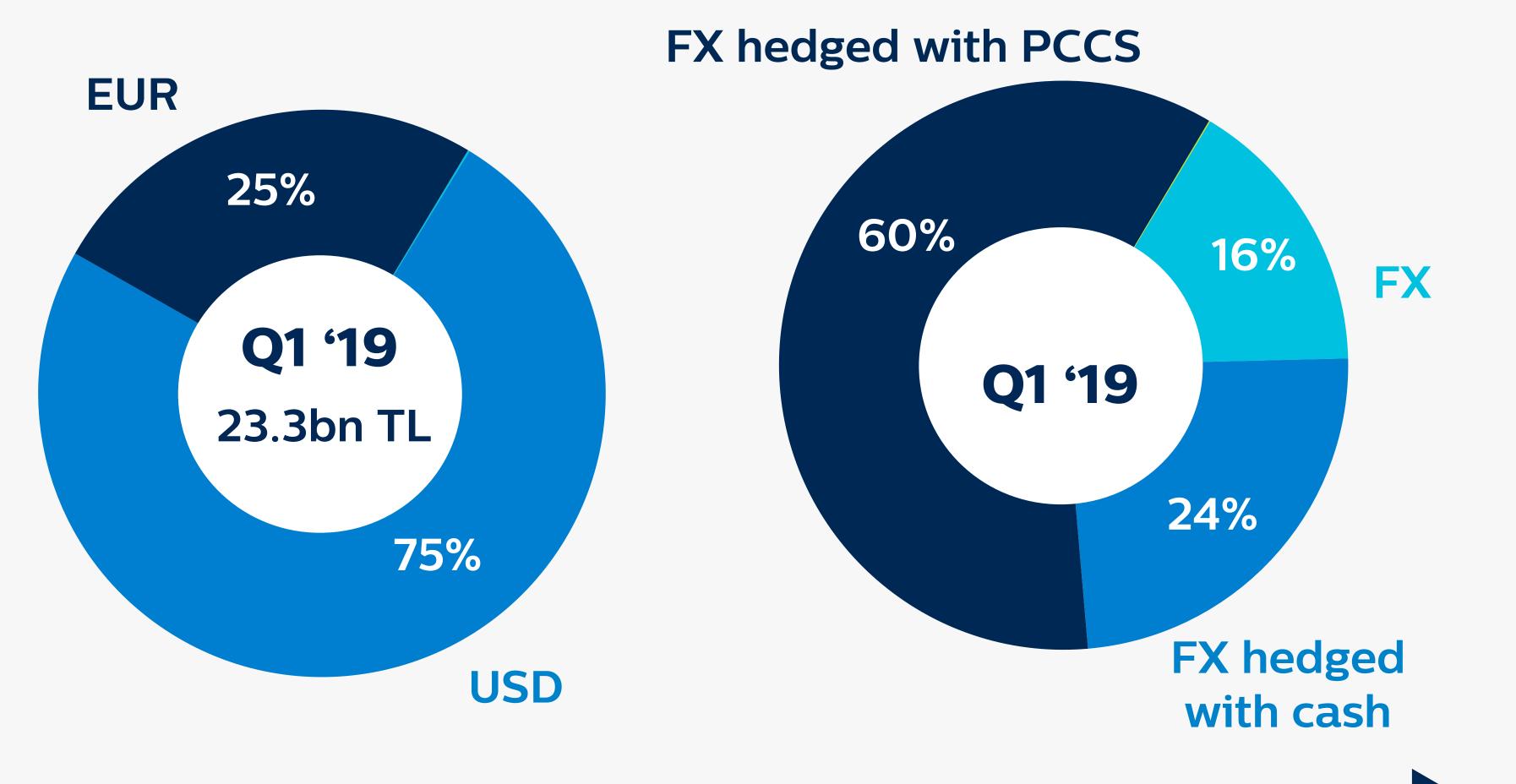
#### Maturity Profile



#### Cash FX Breakdown



#### Gross Debt FX Breakdown



#### Debt Profile



#### Prudent Balance Sheet Management

- FX Risks managed via Participating Cross Currency Swaps (PCCS), and FX based cash
- Hedge in both principal and coupons of designated debt instruments
- Diversified funding terms of instruments (bonds, ECAs, commercial loans, and IFIs) and geography
- Significant improvement in cash flow generation with normalized Capex cycle and increasing EBITDA

#### Corporate Credit Ratings

#### Fitch Ratings

Long Term Rating: BB+

Outlook Negative

#### S&P Global Ratings

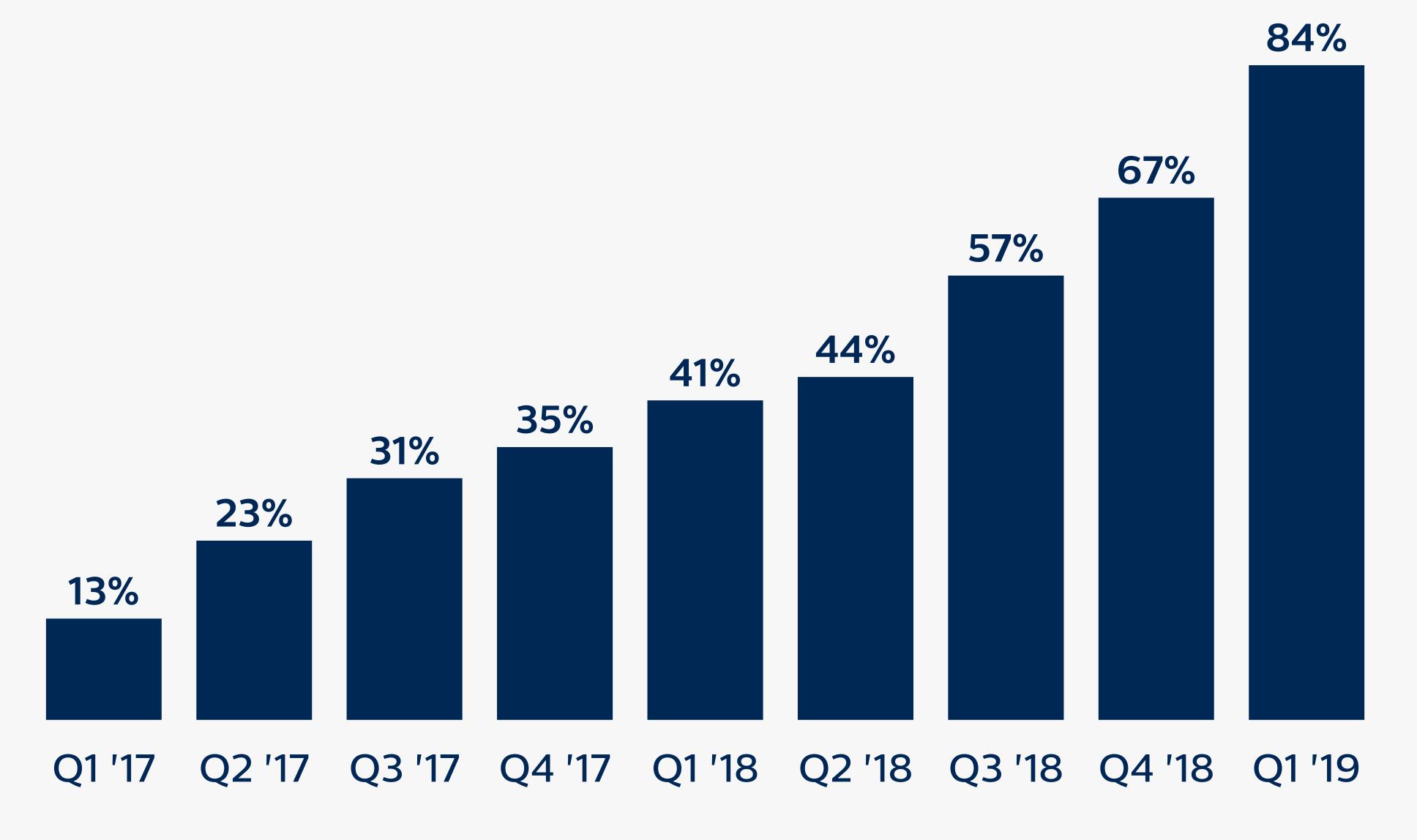
Long Term Rating: BB-

Outlook Stable

Stand-alone Credit Profile (SACP):

bbb-

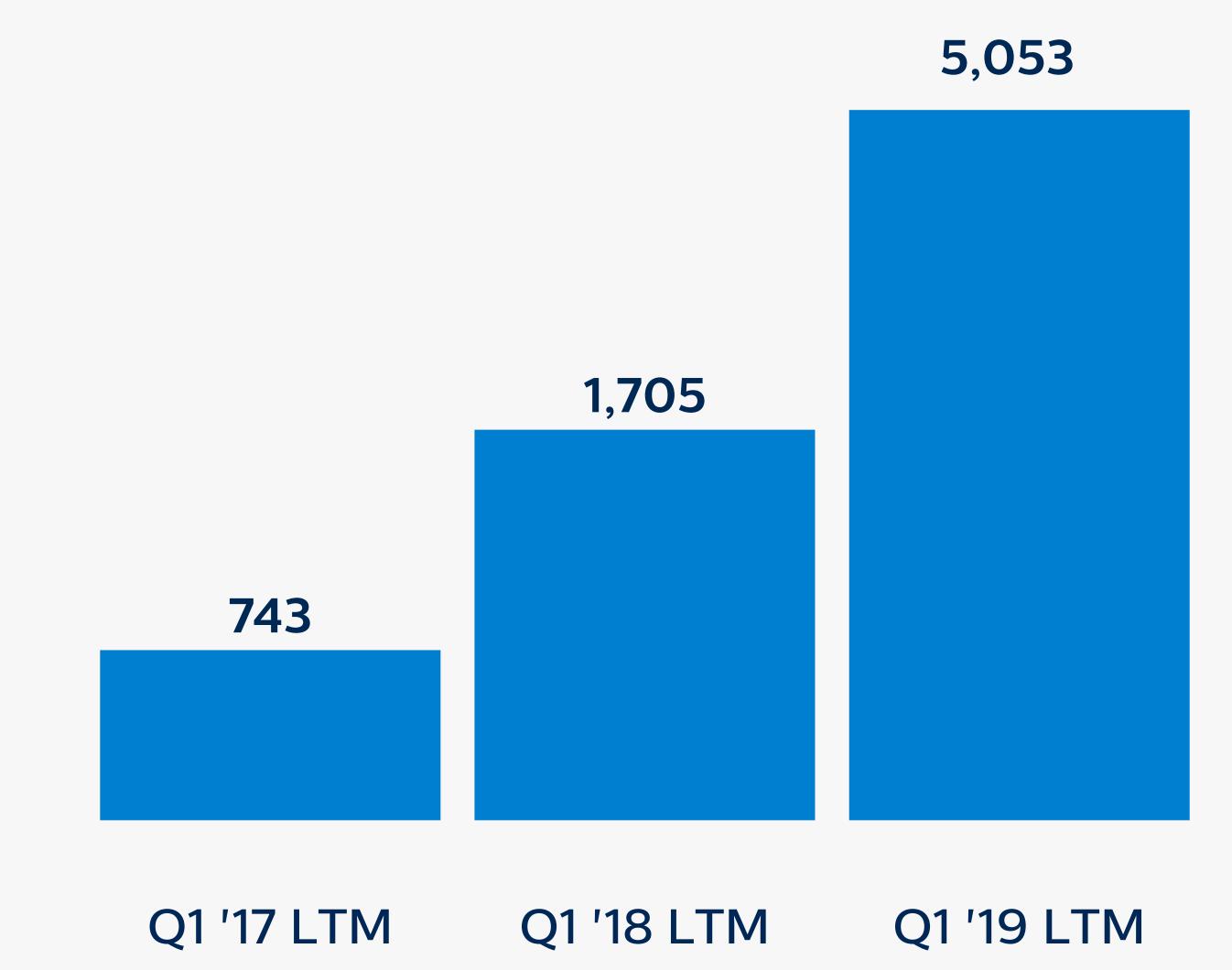
#### Hedge Ratio\*



#### \*Hedge Ratio is defined as the ratio of hedged FX based debt plus FX based cash over gross FX debt. Debt calculation excludes lease obligations

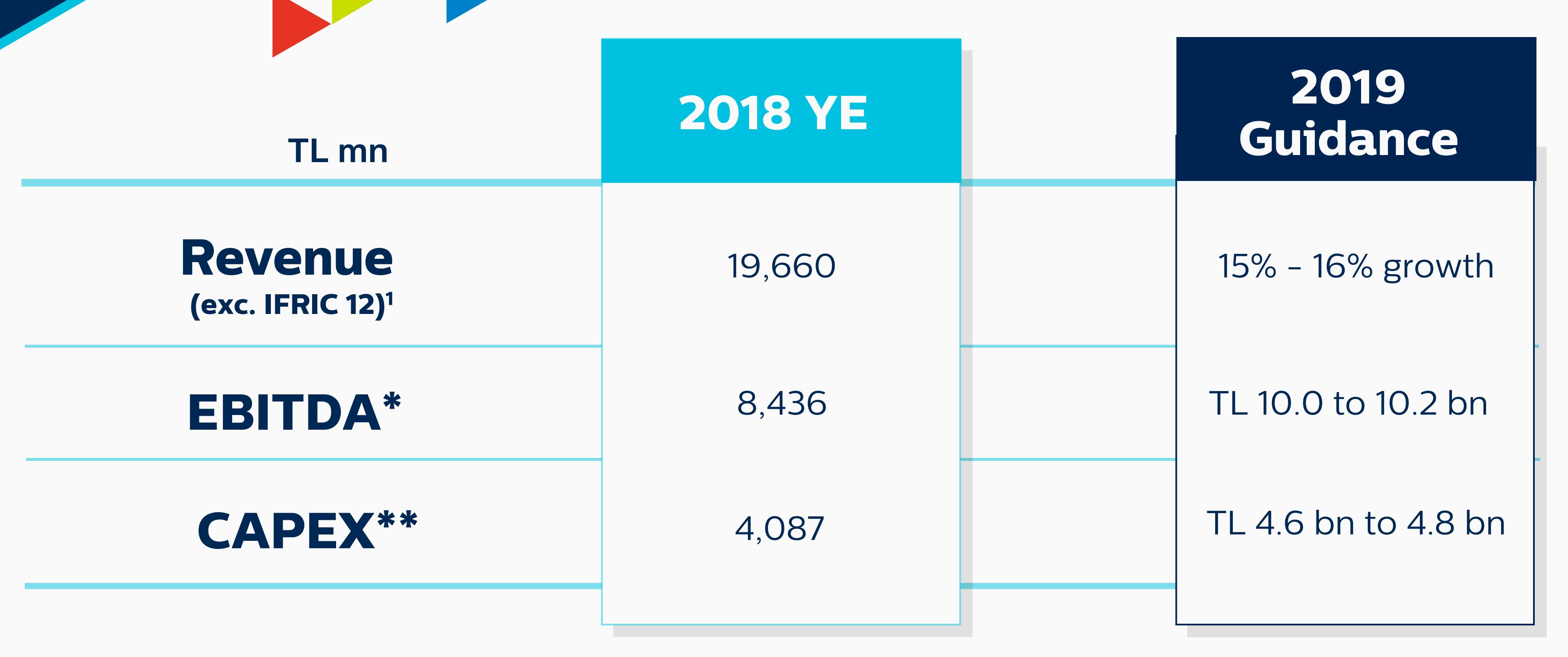
#### Increasing Cash Flow\*

(TL mn)



\*Unlevered cash flow is defined as net cash provided by operating and investing activities from operations.

### Guidance



<sup>\*</sup> Includes IFRS 16 impact on EBITDA (TL 650-700 million).

(1) IFRIC 12 adjustment is a non-operational revenue line booked in conjunction with upgrades to our fixed line infrastructure such as the upgrade from copper to fiber based network

<sup>\*\*</sup> Does not include gross additions to right of use assets (TL 850- 900 million) which is netted of by gross additions to leasing liability arising from IFRS 16.

# Appendix

### Income Statement

(TL mn)	Q1 '18	Q4 '18	Q1 '19	QoQ Change	YoY Change
Revenues	4,686	5,398	5,403	0.1%	15.3%
EBITDA	1,972	2,229	2,655	19.1%	34.7%
Margin	42.1%	41.3%	49.1%		
Operating Profit	1,094	1,244	1,491	19.9%	36.4%
Margin	23.3%	23.0%	27.6%		
Financial Inc. / (Exp.) <sup>1</sup>	(919)	1,413	(1,276)	n.m.	38.8%
FX & Hedging Gain / (Loss)	(879)	1,736	(825)	n.m.	(6.1)%
Interest Inc./(Exp.)	(86)	(216)	(370)	71.3%	332.8%
Other Financial IInc./(Exp.)	46	(107)	(81)	(24.9)%	n.m.
Tax Expense <sup>1</sup>	(65)	(442)	95	n.m.	n.m.
Net Income <sup>1</sup>	110	2,215	310	(86.0)%	183.0%
Margin	2.3%	41.0%	5.7%		

<sup>(1)</sup> Bills, bonds and notes issued that were measured amortized cost at Q1 and Q2 2018 are measured at fair value as of Q3 '18. Consequently, the changes were reflected to 2018 Q1 and 2018 Q2 financial statements. For further details please see 2018 Q3 financial statements and footnotes.

### Balance Sheet



(TL mn)	31.03.2018	31.12.2018	31.03.2019
Total Assets	29,930	36,199	40,573
Cash and Equivalents	3,979	4,495	7,350
Intangible Assets	9,308	9,783	9,684
Tangible Assets <sup>1</sup>	8,964	14,274	14,052
Other Assets <sup>2&amp;5</sup>	7,680	7,647	9.488
Total Equities and Liabilities	29,930	36,199	40,573
Share Capital	3,260	3,260	3,260
Reserves, Retained Earnings and Other Equity Items <sup>5</sup>	1,730	4,193	4,632
Interest Bearing Liabilities <sup>3&amp;5</sup>	17,467	19,921	24,456
Other Liabilities <sup>4</sup>	7,473	8,823	8,225

<sup>(1)</sup> Tangible assets include property, plant and equipment and investment property

<sup>(2)</sup> Major items within other assets are trade receivables, due from related parties, inventories, deferred tax asset, right of use and other current assets.

<sup>(3)</sup> Includes short-term and long-term borrowings and lease obligations

<sup>(4)</sup> Major items within other liabilities are deferred tax liability, trade payables, provisions, income tax payable, due related parties, other current liabilities and provisions for employee termination benefits

<sup>(5)</sup> Bills, bonds and notes issued that were measured amortized cost at Q1 and Q2 2018 are measured at fair value as of Q3 '18. Consequently, the changes were reflected to 2018 Q1 and 2018 Q2 financial statements. For further details please see 2018 Q3 financial statements and footnotes.

## IFRS 16 Adoption Reconciliation

(TL mn)	Q1 '19	IFRS 16 Impact	Q1 '19 w/o adoption of IFRS 16
Revenues	5,403		5,403
EBITDA	2,655	175	2,481
Margin	49.1%		45.9%
Operating Profit	1,491	25	1,467
Margin	27.6%		27.1%
Financial Inc. / (Exp.)	(1,276)	(47)	(1,229)
FX & Hedging Gain / (Loss)	(825)	(4)	(822)
Interest Inc./(Exp.)	(370)	(43)	(327)
Other Financial IInc./(Exp.)	(81)		(81)
Tax Expense	95	1	93
Net Income	310	(21)	331
Margin	5.7%		6.1%

## IFRS 16 Adoption Reconciliation

(TL mn)	31.03.2019	IFRS 16 Impact	31.03.2019 w/o adoption of IFRS 16
Total Assets	40,573	1,089	39,484
Cash and Equivalents	7,350		7,350
Intangible Assets	9,684		9,684
Tangible Assets	14,052		14,052
Trade Receivable	5,621		5,621
Rights of Use Assets	1,338	1,338	0
Other Assets	2,529	(249)	2,778
Total Equities and Liabilities	40,573	1,089	39,484
Share Capital	3,260		3,260
Reserves, Retained Earnings and Other Equity Items	4,632	(21)	4,653
Interest Bearing Liabilities	24,456	1,111	23,345
Other Liabilities	8,225	(1)	8,226

## Türk Telekom Investor Relations



ttinvestorrelations.com