# Türk Telekom

2009 YE - Financial & Operational Results

February 2010



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**Note:** EBITDA numbers in this presentation include revenues, direct cost of revenues, selling and marketing expenses, general administrative expenses, research & development costs, and other operating income/(expense), but exclude depreciation and amortization cost, financial income/(expense), income/(loss) from related parties, and minority interest.

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# Market Update & Consolidated Performance



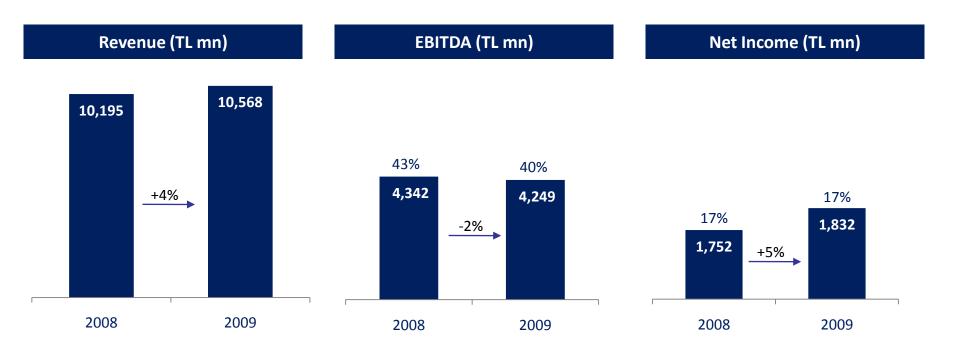
# 2009 Highlights

- Negative impact of the economic downturn hit global economies in 2009; but
   Turkish macro recovery displaying a promising outlook for 2010
- Fitch, Moody's, and JCR upgraded Turkey's sovereign rating; Turkey one-notch below investment grade according to Fitch
- Türk Telekom group achieved 4% revenue and 5% net income growth with 40%
   EBITDA margin; strong financial performance supporting our dividend policy
  - The launch of 8 Mbps ADSL services and upsell campaigns great success;
     now more basis for convergence service launches in 2010
  - 3G network launch enabled us to offer our fixed internet (ADSL) customers an 'add-on' mobile internet service
  - Our fixed voice bundles enabled customers to purchase talk minutes with a volume discount

# **Market Update**

- Increasing movement to unlimited fixed internet packages; data usage continues to increase
- Flexibility in fixed voice campaigns
- Mobile price war damaged the market overall
- Mobile off-net traffic and mobile MoUs increased in 2009 due to transformation to all direction offers
- No significant 3G take up so far
- Telecom Authority announced MTR cut of 52% for all mobile operators, and 17% cut in double tandem FTR effective April 1<sup>st</sup>, 2010.
- TA reduced GSM to GSM rate cap by 38%

# **Group Performance**



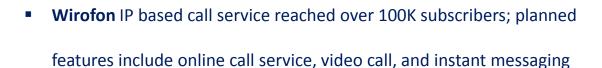
- Strong growth in mobile and broadband supported 4% consolidated revenue growth
- Consolidated EBITDA margin of 40% achieved with the help of strong OPEX controls in fixed business
- 5% Net Income growth supporting our dividend policy

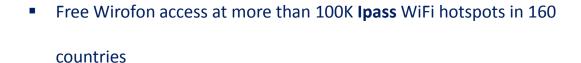
# Fixed Line Business Performance



# Fixed Line Business - Voice & Convergence

 Focusing on increasing share of fixed fee in PSTN revenue via bundle packages JeTTfon & JeTTvel; over 2mn subscribers





Virtual Fixed Number service developed for Turkish people living abroad















# **Fixed Line Business - ADSL**

- NET packages (up to 8Mbps speeds) number of subscribers now over %33 of total customer base thanks to strong up-sell campaigns and new acquisitions
- Campaigns to push ADSL penetration continues (VAS and limited-time discounted offers)
- Avea 3G mobile internet is offered as an add-on to ADSL packages; Wi-Fi hot spots now over 6,250 provide additional mobility
- Vitamin online education software now covers school curriculum up to age 18;
   content in major languages available
- Sobee (our online gaming company) and Marvel Characters (owner of Spider Man) partnership covering animated shorts, games, mobile applications, merchandising and kids web site
- Web TV commercial launch in Q1 2010





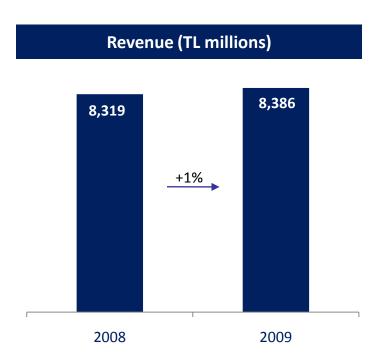


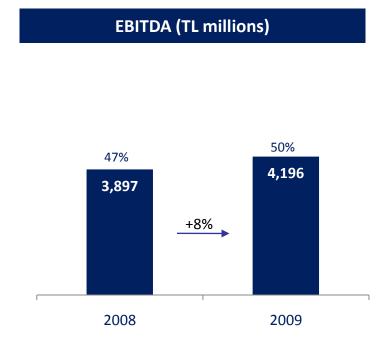






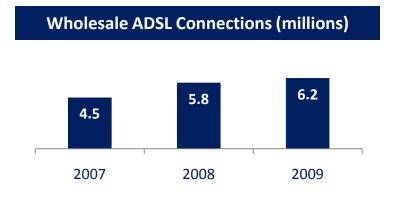
# Fixed Line Business - Revenue & EBITDA Highlights

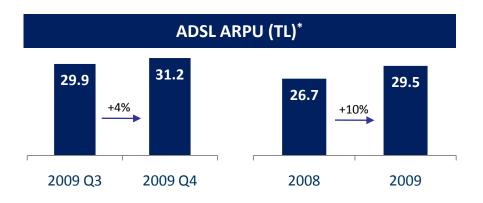


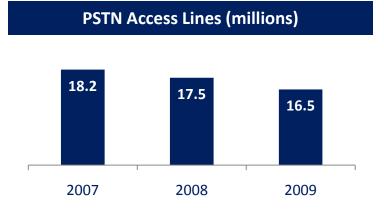


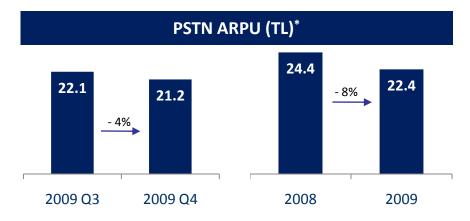
- ADSL growth has mainly offset the negative impact on fixed voice revenues from mobile price wars and recession
- Strong OPEX controls resulted in improved EBITDA margin

# Fixed Line Business - ADSL & PSTN Highlights







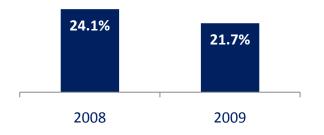


- Focus in 2009 for TTNET has been ARPU growth via up-selling to existing customers; ADSL connection growth started to pick up in Q4 (7% y-o-y growth); 150K subs gain in Q4
- PSTN access lines continue to decline with impact from economic recession; PSTN ARPU negatively impacted by mobile competition

<sup>\*</sup> Revenue divided by average number of access lines/connections

# Fixed Line Business – Personnel Cost

## Personnel Cost as a % of Revenue



- Number of employees in Fixed Network Operating
   Unit is 27,500
- Access lines per employee is 600 at 2009 YE compared to 584 at 2008 YE.

# **Mobile Business Performance**



# **Mobile Business**

- Wholesaling mobile internet to all ISPs as a complement to their fixed offers
- Pre-MVNOs with major football clubs; subscribers reached over 360K in a year
- MNP free minutes offer reduced to 1,000 from 1,500
- Partnerships with FIAT, Ford, Master Card, Google, and
   Turkish Airlines to stimulate usage and increase penetration









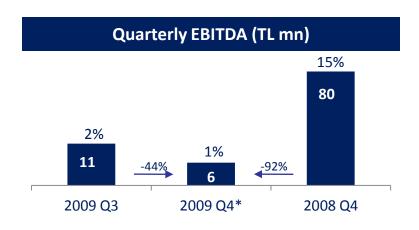


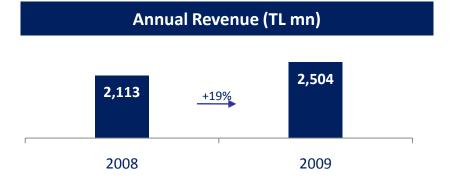


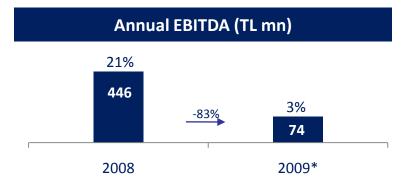


# **Mobile Business - Revenue & EBITDA Highlights**





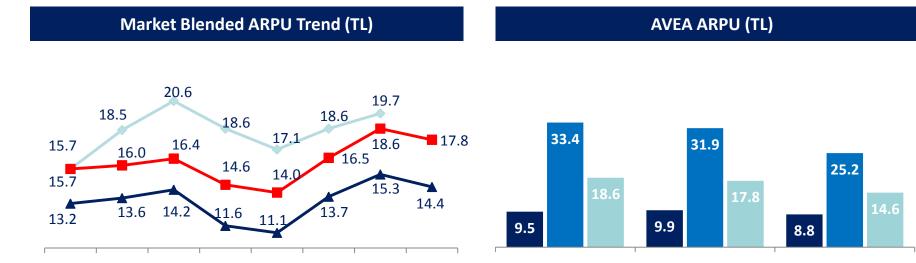




- 19% annual revenue growth achieved driven by all direction offers
- EBITDA margin low as a result of increased interconnection cost

<sup>\*</sup> Adjusted EBITDA figures exclude roaming VAT penalty provision of TL 18.6 mn for Q4 2009 and TL 1.8 mn for the first three quarters in 2009.

# **Mobile Business - ARPU Highlights**



Q3 09

■ Prepaid

Q4 09

Postpaid

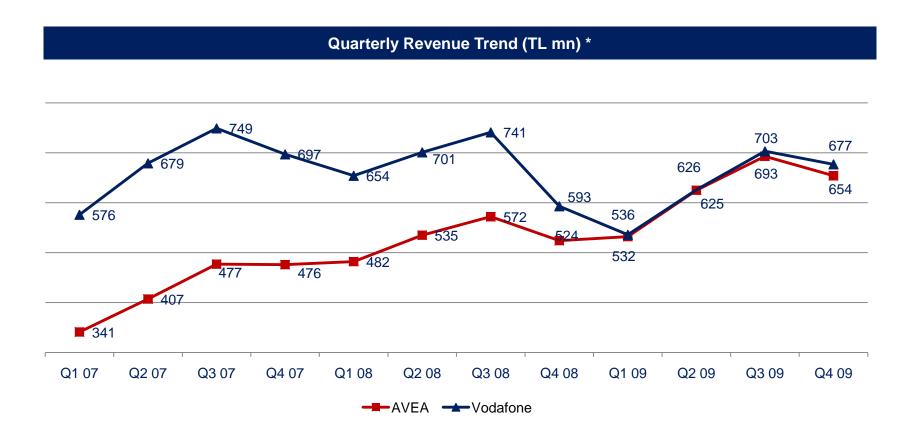
Q4 08

Blended

- Annual Postpaid ARPU grew 20% in 2009 driven by all direction offers
- Prepaid ARPU up by 13% in Q4 2009 vs. Q4 2008

Q1 08 Q2 08 Q3 08 Q4 08 Q1 09 Q2 09 Q3 09 Q4 09

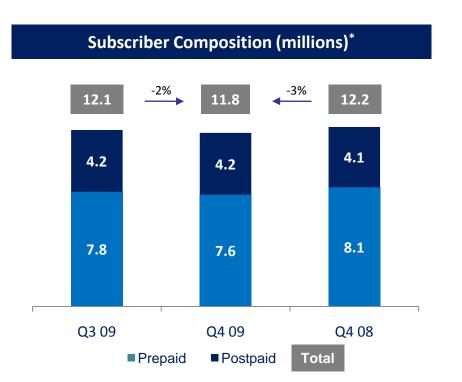
# **Mobile Business - Revenue Trend**

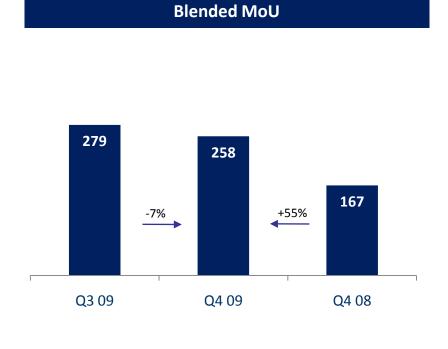


Avea has continued to match Vodafone revenues throughout 2009

<sup>\*</sup> Vodafone TL revenue figures are calculated based on blended TL ARPU figures and average number of subscribers in the relevant period.

# **Mobile Business - Subscriber Composition & MoU**





- AVEA postpaid subscribers stable; subscriber loss just in prepaid
- Overall mobile market penetration is expected to decrease in Q4 2009
- MoU growth moderated

<sup>\*</sup> Figures are rounded

**Financials** 



# **TT Consolidated - Summary P&L Statement**

TL millions	2008	2009
Revenues	10,195	10,568
EBITDA	4,342	4,249
Margin	43%	40%
Operating Profit Margin	<b>2,710</b> 27%	<b>2,692</b> 25%
Financial Income/Expense, net	(574)	(367)
FX & Hedging Gain/Loss, net	(596)	(237)
Interest Income/Expense, net	29	(61)
Other Financial Income/Expense, net	(7)	(70)
Tax Expense	(509)	(673)
Profit*	1,752	1,832
Margin	17%	17%

<sup>\*</sup> After minority interest

# **TT Consolidated - Summary Balance Sheet**

TL millions	2008	2009
Intangible Assets (a)	2,734	3,295
Tangible Assets (b)	6,588	6,911
Other Assets (c)	2,295	2,441
Cash and Equivalents	1,042	754
Total Assets	12,659	13,401
Share capital	3,260	3,260
Reserves and Retained Earnings	1,853	2,162
Interest Bearing Liabilities (d)	3,455	3,974
Provisions for Long-term Employee Benefits	667	634
Other Liabilities <sup>(e)</sup>	3,424	3,371
Total Equity and Liabilities	12,659	13,401

<sup>(</sup>a) Intangible assets excluding goodwill

<sup>(</sup>b) Tangible assets include property, plant and equipment and investment property.

<sup>(</sup>c) Major items within Other Assets are Trade Receivables, Due from Related Parties, Other Current Assets and Deferred Tax Asset.

 $<sup>(</sup>d) \ Includes \ short-term \ and \ long-term \ borrowing \ and \ short-term \ and \ long-term \ obligations \ under \ finance \ leases$ 

<sup>(</sup>e) Major items within Other Liabilities are Deferred Tax Liability, Trade Payables, Provisions, Income Tax Payable, Due to Related Parties, Other Current Liabilities, Provisions for Employee Termination Benefits and Minority Put Option Liability

# **TT Consolidated - Summary Cash Flow Statement**

TL millions	2008	2009
Cash Flow from Operating Activities	3,353	3,252
Cash Flow from Investing Activities	(1,330)	(2,079)
CAPEX	(1,638)	(2,321)
Other Investing Activities	308	242
Cash Flow from Financing Activities	(2,329)	(1,472)
Net Change in Cash Position (a)	(306)	(298)

<sup>(</sup>a) Blocked deposits are included in operating activities rather than net cash position.

# **Dividend Distribution (Subject to General Assembly Approval)**

TL millions	2008	2009
Net Income	1,752	1,832
First Legal Reserve	131	101
First Dividend	327	353
Second Legal Reserve	132	141
Second Dividend	1,163	1,237
Total Dividend	1,490	1,590
Payout Ratio	85%	87%

- The Board recommends distribution of 100% of net distributable profit
- Legal cap is reached in First Legal Reserves
- General Assembly expected to meet in April to make the final decision on dividend distribution

# **TT Consolidated - OPEX Breakdown**

TL millions	2008	2009
Personnel	2,146	1,980
Interconnection	606	949
Commercial (a)	841	773
Maintenance and Operations	523	384
Taxes & Government Fees	507	705
Doubtful Receivables	179	183
Others	960	1,235
Sub-Total	5,763	6,210
Construction Cost (IFRIC 12)	91	109
Total OPEX	5,854	6,319

## 2009 Breakdown ■ Personnel **■** Interconnection 2% 31% Commercial 20% Maintenance and 3% Operations ■ Taxes & 11% **Government Fees** Doubtful 15% Receivables 6% 12% Others ■ Construction Cost

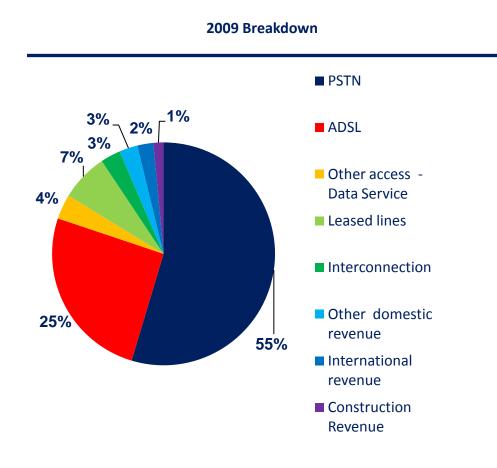
<sup>(</sup>a) Includes Commissions, Advertising & Marketing, Subscriber Acquisition & Retention Costs

# **Fixed Line Business - Summary P&L Statement**

TL millions	2008	2009
Revenues	8,319	8,386
EBITDA	3,897	4,196
Margin	47%	50%
Operating Profit	2,766	3,215
Margin	33%	38%
CAPEX	1,291	1,327
CAPEX as % of Revenue	16%	16%

# Fixed Line Business - Summary Revenue Breakdown

TL millions	2008	2009
PSTN	5,218	4,581
ADSL	1,670	2,140
Other access - Data Service	239	302
Leased lines	556	579
Interconnection (a)	172	244
Other domestic revenue	148	223
International revenue (b)	216	194
Sub-Total Revenue	8,219	8,263
Construction Revenue (IFRIC 12)	100	123
Total Revenue	8,319	8,386

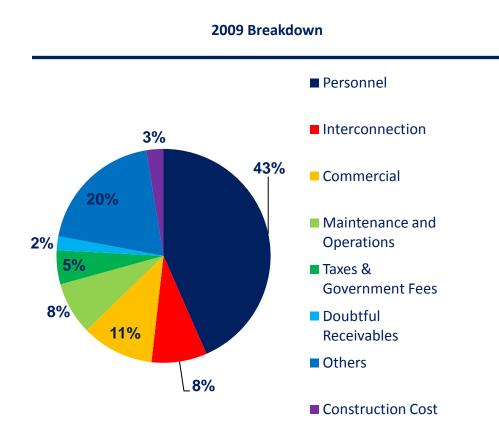


<sup>(</sup>a) Domestic Interconnection

<sup>(</sup>b) Revenue from international data services and inbound traffic terminated at Türk Telekom's international gateway

# **Fixed Line Business - Summary OPEX Breakdown**

TL millions	2008	2009
Personnel	2,009	1,819
Interconnection	453	351
Commercial (a)	443	460
Maintenance and Operations	407	332
Taxes & Government Fees	205	215
Doubtful Receivables	136	88
Others	678	815
Sub-Total	4,331	4,081
Construction Cost (IFRIC 12)	91	109
Total OPEX	4,422	4,190



<sup>(</sup>a) Includes Commissions, Advertising & Marketing, Subscriber Acquisition & Retention Costs

# **Mobile Business - Summary P&L Statement**

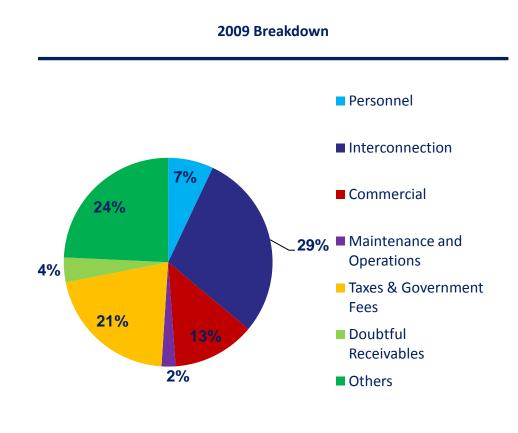
TL millions	2008	2009
Revenues	2,113	2,504
EBITDA	446	54*
Margin	21%	2%
Operating Profit / Loss	(55)	(523)
Margin	-3%	-21%
CAPEX (excluding leasing)	465	1,155**
CAPEX as % of Revenue	22%	46%

<sup>\*</sup> Annual EBITDA is TL 74 mn before roaming VAT penalty provision

<sup>\*\*</sup> Includes 3G License Fee

# **Mobile Business - Summary OPEX Breakdown**

TL millions	2008	2009
Personnel	153	172
Interconnection	241	712
Commercial (a)	351	314
Maintenance and Operations	40	53
Taxes & Government Fees	390	490
Doubtful Receivables	43	94
Others	449	615
Total	1,667	2,450



<sup>(</sup>a) Includes Commissions, Advertising & Marketing, Subscriber Acquisition & Retention Costs

# **Debt Profile and Maturities**

009 YE - in tho	usands	Maturities Maturities				
Debt	Total Amount in Original Currency	Total Amount in TL	Up to 3 months	3 months to 1 year	1 year to 5 years	Total
TL Debt	1.593.269	1.593.269	1.593.269	0	0	1.593.269
USD Debt	969.405	1.459.633	119.880	267.630	1.072.123	1.459.633
EUR Debt	407.002	879.245	7.580	166.479	705.186	879.245
	TOTAL	3.932.147	1.720.729	434.109	1.777.309	3.932.147

• Our Net Debt to EBITDA increased from 0.55 at 2008 YE to 0.75 at 2009 YE

**Appendix** 



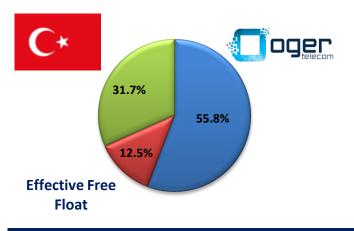
# **Regulatory & Legal Update**

- Alternative local calls started in October 2009
- Naked ADSL in Telecom Authority's (TA) agenda for June 2010; TT proposal submitted for TA approval
- TL per minute pricing will be in place by April 2010; counter based pricing will be discontinued
- Turkcell ordered by commercial court to pay Türk Telekom to recover TT's losses due to Millenicom case; as of January, total amount including accrued interest is exceeding TL 500 mn according to our calculations.
- TA announced new Termination Rates applicable from April 1st, 2010.
- The new termination rates are given below (Excluding taxes)

Effective Date			Avea	Turkcell	Vodafone
01.04.2010	2G Termination Rate (Kr/dk)		3,70	3,13	3,23
	3G Network Termination Rate (Kr/dk)	Voice Call	3,70	3,13	3,23
		Video Call	7,75	7,75	7,75
	Fixed Network Termination Rate (Kr/dk)		Local	Single Tandem	Double Tandem
			1,39	1,71	2,24

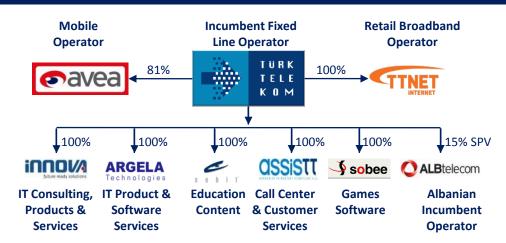
# Türk Telekom Group



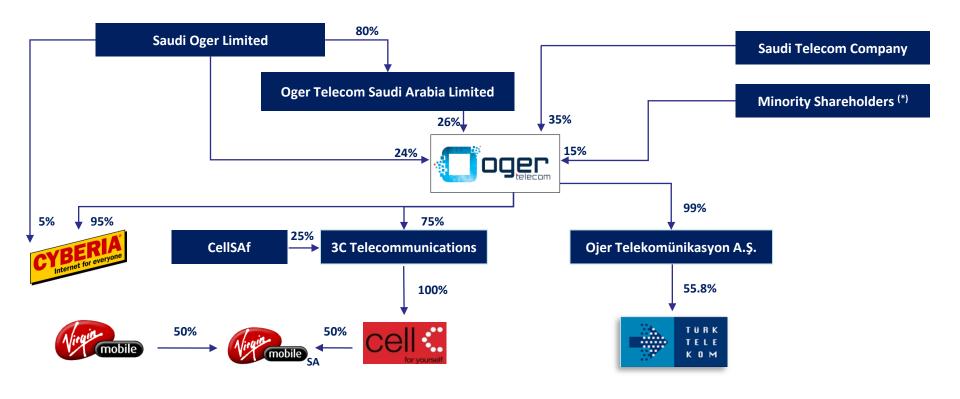


- Oger Telecom appoints 6 Board Members
- Turkish Treasury appoints 4 Board Members (1 represents Golden Share)
- Free Float is 15%; Turkish Treasury and Oger Telecom bought 1.7% and 0.8% additional stakes, respectively after the IPO in 2008

### **Group Companies**



# **Oger Telecom Ownership Structure**



<sup>(\*)</sup> Among Oger Telecom's direct and indirect minority shareholders are regional and 'blue chip' global financial investors.



# **Türk Telekom Investor Relations**

